

August 23, 2023



COLORADO  
POLLING  
INSTITUTE



Survey of Likely 2024 General Election Voters  
**Denver, Colorado**

August 17 – 18, 2023 | n=414 | ±4.72%

# Insights & Analysis

- Denverites are equally split on the direction that the city is headed in (44% right direction; 44% wrong track), and the divided sentiment is reflected in the **Net Promoter Score** (how likely voters are to recommend Denver) which is widely spread across the 1-10 scale.
  - 17% are Promoters, 30% are Passives, and 53% are Detractors, leaving Denver with an NPS score of -36.
  - However, voters are **generally pessimistic** (45%) rather than optimistic (30%) about the **progress being made on downtown Denver's recovery**. Two-thirds of voters **feel safe in Denver**, but the feeling is soft as a majority say *somewhat* safe.
- Voters who **prioritize crime and public safety** are clearly the most negative about the direction of Denver (63% WT), but many voters who prioritize **cost of living** (40% RD; 46% WT) and **homelessness** (42% RD; 44% WT) share a **negative outlook** on the city's direction. Interestingly, those who **prioritize housing affordability** are a bit more upbeat (51% RD; 32% WT) about the city's direction. The most optimistic voters are those who **prioritize climate/environment** (60% RD) and walking/biking/transit (70% RD).
  - **Ideology plays a huge role in a voter's outlook on the city**. Liberals (63% RD; 26% WT) and socialists (58% RD; 31% WT) are quite positive, but moderates (28% RD; 58% WT), conservatives (26% RD; 71% WT), and libertarians (28% RD; 64% WT) are very negative.
  - There is also an **income component**. Those with household incomes under \$50k are quite **negative** (34% RD; 45% WT), \$50k-\$125k are **divided** (44% RD; 46% WT), and \$125k+ are the most **optimistic** (53% RD; 39% WT).
- The **top priority** for the Denver city government to address is **homelessness** (51%) followed by **housing affordability** (41%). **Crime and public safety** (34%) and **cost of living** (32%) are the two other issues of significance.



# Insights & Analysis

- **Homelessness is a clear priority for most voters.** In fact, it is the top priority across most groups, but there are some notable exceptions. Those aged 18-29 prioritize **housing affordability and cost of living** more than homelessness. Those aged 65+ register a tie between **crime, housing affordability, and homelessness**. Democrats equally prioritize **housing affordability and homelessness**, while **Republicans place crime ahead of homelessness**. Unaffiliated voters place **homelessness** above other issues by a wide margin.
  - **Mayor Johnston's homeless plan** is generally approved (34% approve; 20% disapprove), but a plurality (41%) **haven't heard enough to form an opinion**.
  - **There is overwhelming support for the continuation of homeless encampment clean-ups** (65% support; just 22% oppose). The only groups who oppose continuing "sweeps" are voters ages 18-29 and socialists.
  - **Mayor Johnston** (+24 net fav; 32% NO/NHO) has a positive image during his short time in office.
- When thinking of the **cost of housing**, 65% of voters say it is either a source of "significant" or "some" financial strain.
  - Even with this being the case, half of voters think the city of Denver's policies should **prioritize listening to the concerns of residents even if that means new housing sometimes doesn't get built** as opposed to building new housing in all neighborhoods over objections from current residents (37%).
- It doesn't appear that **those who are most housing-burdened** are necessarily making the link between housing costs and building more housing. Among those who say housing costs are a "significant" source of financial strain, 52% prioritize listening to concerns vs 36% who say building more housing. Similarly, those who say "housing affordability" is a top issue for the city are evenly divided on this question (42% listen to concerns; 43% build more housing).

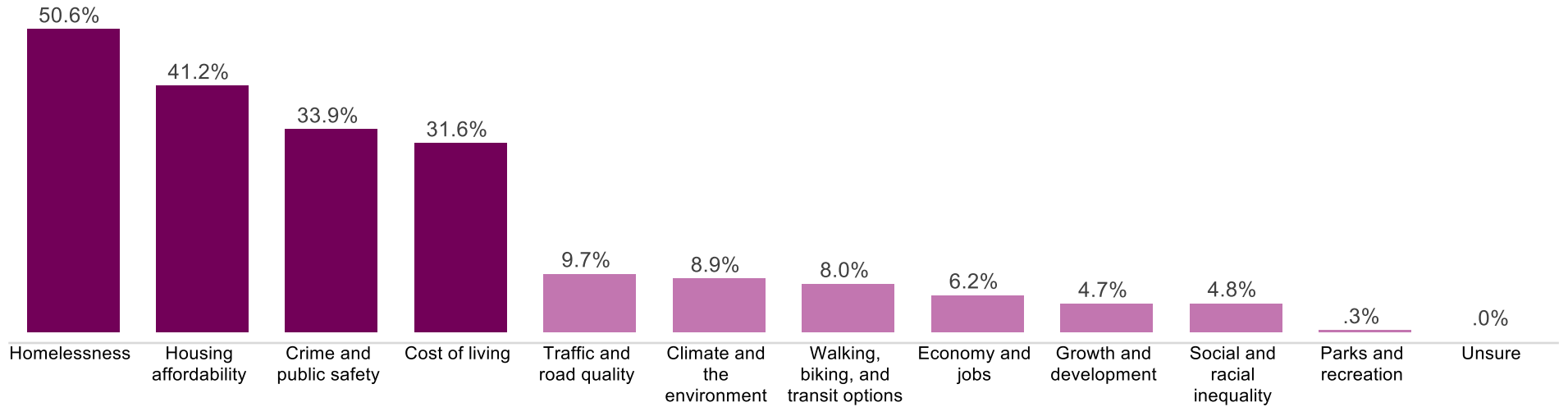


# Insights & Analysis

- **Support for term limit reform is strong** (63% support; 18% oppose) across the political spectrum, and **ranked-choice-voting (RCV) only gets to a near majority** (48% support; 24% oppose), likely due to most people not understanding how it works. **Republicans and older men** show the most hesitation on switching to RCV.
- **Denver City Council** (+5 net fav) and **Denver Police Department** (+8 net fav) are viewed slightly favorably while **Denver International Airport** (+48 net fav) and **Regional Transportation District** (+25 net fav) are each viewed highly favorably by voters.
  - Views of the **Denver police department** are heavily influenced by **ideology and age**. Overall, the **police are viewed slightly favorably** (51% fav; 43% unfav), but when you look at voters ages 18-29, the police are deeply underwater (-33 net fav) while those 65+ are very positive (+55 net fav). By ideology, it's even more pronounced: **socialists** (-64 net fav) and **very liberal** voters (-33 net fav) are extremely negative. **Somewhat liberals** are divided (+4 net fav), **moderates** are quite favorable (+43 net fav), and **conservatives** (+60 net fav) and **libertarians** (+60 net fav) are the most favorable of all.



# Top Priority

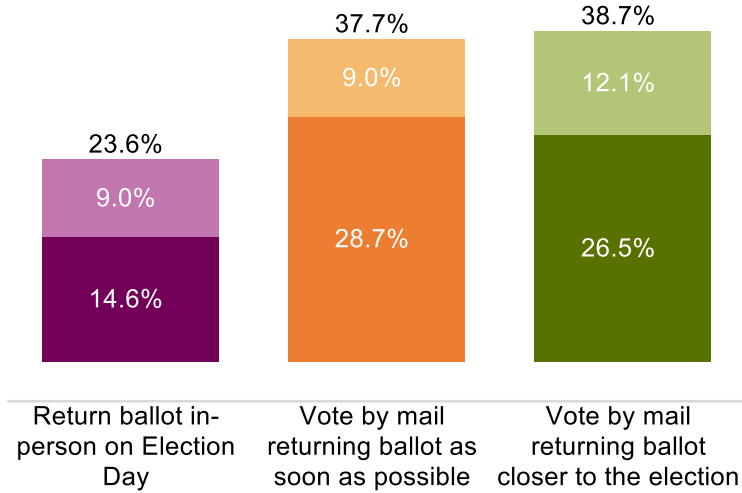


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Homelessness	56%	45%	44%	63%	50%	46%	42%	57%	51%	51%	49%	52%	51%	53%	50%	55%	45%	54%	47%	51%	54%	42%	56%	43%	42%	57%
Housing affordability	42%	49%	43%	25%	39%	34%	60%	35%	43%	39%	25%	34%	49%	33%	44%	29%	56%	57%	40%	36%	37%	56%	41%	42%	57%	31%
Crime and public safety	23%	36%	38%	52%	39%	47%	22%	31%	30%	39%	63%	35%	27%	42%	31%	48%	18%	21%	32%	40%	33%	30%	33%	35%	20%	43%
Cost of living	36%	27%	35%	15%	29%	31%	50%	25%	35%	28%	31%	33%	28%	32%	31%	27%	37%	30%	26%	36%	29%	40%	27%	38%	42%	24%
Traffic and road quality	7%	6%	10%	25%	12%	19%	7%	6%	7%	13%	18%	9%	9%	10%	10%	11%	8%	8%	9%	11%	10%	9%	8%	12%	9%	12%
Climate and the environment	15%	10%	4%	5%	5%	4%	6%	17%	8%	10%	0%	7%	12%	12%	8%	10%	8%	13%	13%	6%	11%	5%	9%	9%	6%	11%
Walking, biking, and transit options	6%	0%	16%	4%	14%	8%	3%	5%	10%	5%	0%	13%	6%	4%	9%	6%	9%	11%	16%	3%	10%	3%	12%	2%	7%	9%
Economy and jobs	4%	9%	6%	6%	7%	5%	6%	6%	6%	7%	12%	7%	4%	5%	6%	4%	9%	2%	8%	7%	5%	6%	4%	8%	7%	5%
Growth and development	2%	13%	3%	3%	3%	4%	3%	8%	4%	5%	3%	6%	5%	3%	5%	8%	1%	2%	6%	5%	6%	1%	3%	7%	4%	4%
Social and racial inequality	8%	5%	1%	1%	1%	3%	0%	10%	6%	3%	0%	4%	7%	7%	4%	2%	8%	3%	5%	5%	4%	7%	5%	4%	7%	3%
Parks and recreation	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%
Unsure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Which two of the following issues are most important for the Denver city government to address?



# Vote Method

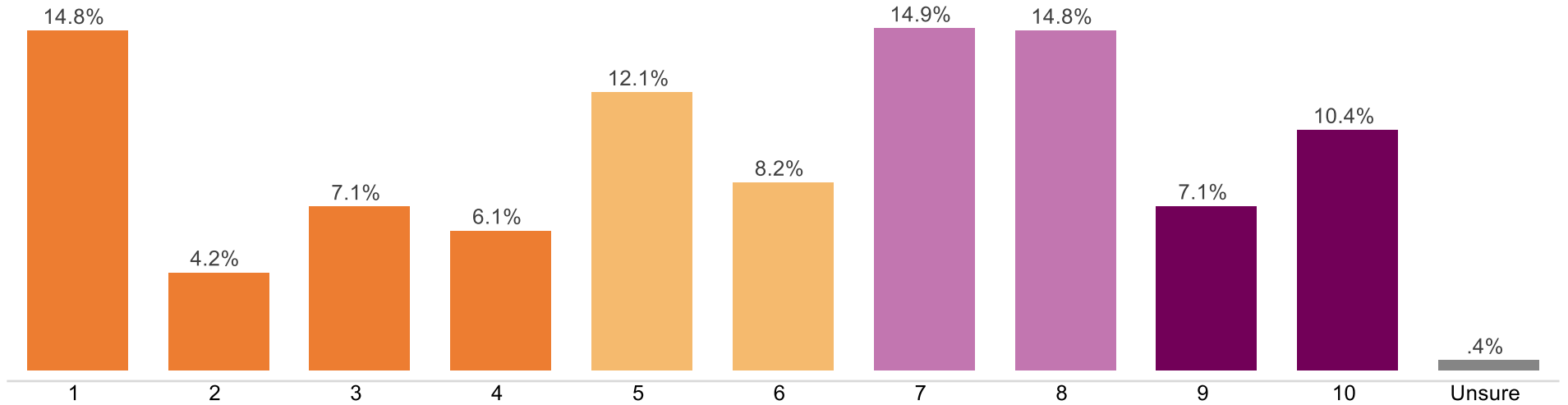


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Definitely vote	67%	81%	64%	79%	65%	76%	67%	73%	69%	70%	68%	67%	73%	76%	68%	77%	63%	72%	65%	72%	72%	62%	66%	75%	65%	73%
Probably vote	33%	19%	36%	21%	35%	24%	33%	27%	31%	30%	32%	33%	27%	24%	32%	23%	37%	28%	35%	28%	28%	38%	34%	25%	35%	27%
Return ballot in-person on Election Day	24%	21%	29%	17%	21%	30%	25%	23%	25%	22%	54%	21%	18%	21%	24%	21%	28%	24%	21%	25%	24%	21%	27%	18%	20%	27%
Vote by mail returning ballot as soon as possible	35%	45%	31%	48%	33%	44%	38%	37%	35%	41%	13%	33%	45%	46%	36%	38%	35%	41%	36%	38%	37%	41%	38%	37%	43%	33%
Vote by mail returning ballot closer to the election	41%	34%	39%	35%	46%	26%	37%	40%	40%	37%	33%	45%	37%	33%	40%	41%	37%	35%	44%	36%	40%	38%	35%	44%	37%	40%
Definitely return ballot in-person on Election Day	11%	16%	20%	15%	15%	22%	17%	10%	18%	11%	42%	13%	9%	12%	15%	14%	16%	14%	8%	19%	15%	11%	14%	15%	12%	17%
Probably return ballot in-person on Election Day	14%	5%	9%	3%	6%	9%	8%	13%	7%	11%	11%	8%	8%	9%	9%	7%	12%	10%	12%	7%	9%	9%	13%	3%	9%	9%
Definitely vote by mail returning ballot as soon as possible	26%	41%	22%	37%	21%	37%	28%	31%	25%	33%	11%	23%	37%	39%	26%	31%	27%	33%	26%	29%	28%	30%	27%	30%	32%	26%
Probably vote by mail returning ballot as soon as possible	9%	5%	10%	11%	12%	7%	10%	7%	10%	8%	2%	11%	8%	7%	10%	7%	8%	7%	9%	10%	9%	11%	10%	7%	11%	7%
Definitely vote by mail returning ballot closer to the election	30%	25%	22%	28%	28%	18%	21%	33%	26%	27%	14%	32%	27%	25%	27%	33%	20%	25%	30%	25%	29%	21%	24%	30%	21%	29%
Probably vote by mail returning ballot closer to the election	10%	10%	17%	7%	17%	8%	16%	7%	14%	10%	19%	14%	10%	8%	13%	8%	17%	11%	13%	11%	11%	18%	10%	15%	16%	11%

How do you plan to vote in the November 2024 general election for President and U.S. Congress, if at all?



# NPS Denver

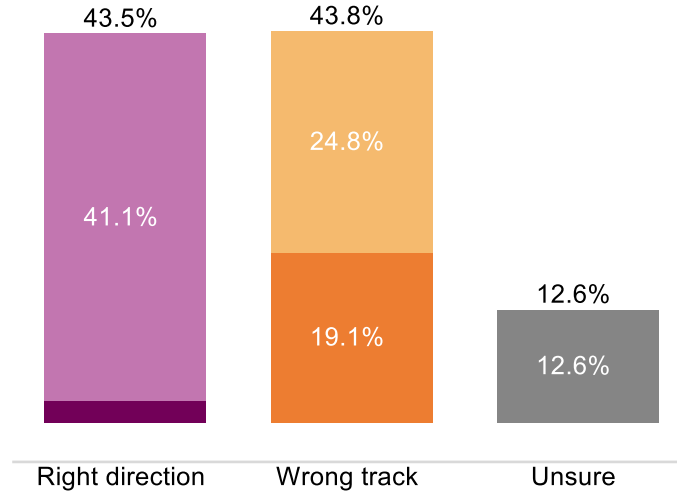


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
1	10%	21%	13%	25%	11%	24%	21%	10%	14%	16%	43%	10%	9%	18%	14%	17%	11%	12%	20%	10%	21%	14%	12%
2	4%	7%	3%	1%	1%	1%	8%	3%	5%	3%	0%	4%	5%	2%	4%	4%	4%	3%	6%	3%	7%	4%	3%
3	9%	7%	6%	4%	6%	4%	7%	7%	6%	9%	14%	12%	2%	6%	7%	8%	6%	8%	2%	5%	11%	9%	6%
4	12%	9%	0%	3%	1%	1%	15%	9%	7%	5%	8%	6%	5%	9%	5%	4%	9%	5%	9%	5%	8%	5%	6%
5	15%	13%	7%	17%	7%	16%	19%	12%	13%	11%	12%	14%	11%	8%	13%	9%	16%	12%	14%	13%	10%	14%	11%
6	7%	8%	11%	6%	7%	13%	8%	7%	10%	6%	6%	7%	11%	10%	8%	8%	8%	8%	8%	8%	8%	6%	10%
7	13%	10%	22%	11%	19%	19%	5%	16%	12%	18%	4%	18%	15%	15%	15%	14%	16%	18%	11%	17%	11%	15%	16%
8	13%	5%	24%	12%	26%	12%	3%	14%	15%	15%	9%	16%	17%	16%	14%	17%	12%	16%	10%	19%	9%	12%	17%
9	6%	7%	7%	5%	8%	5%	5%	8%	7%	7%	0%	8%	9%	3%	8%	6%	9%	7%	8%	8%	6%	9%	6%
10	11%	11%	8%	17%	14%	5%	7%	13%	10%	12%	6%	4%	16%	13%	10%	13%	8%	12%	10%	12%	8%	9%	13%
Unsure	0%	3%	0%	0%	0%	0%	3%	0%	1%	0%	0%	0%	1%	0%	1%	0%	1%	0%	2%	0%	1%	1%	0%

On a scale of 1 to 10, how likely are you to recommend Denver to a friend or colleague, with 1 meaning not likely at all and 10 meaning extremely likely?



# City Direction



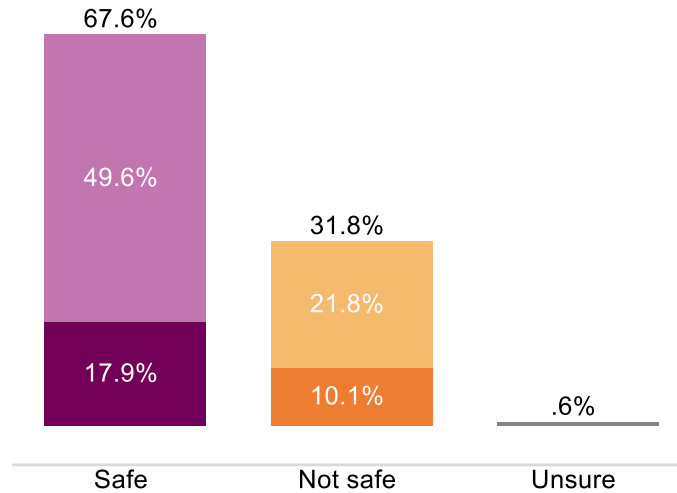
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Right direction	43%	30%	53%	42%	55%	44%	26%	46%	39%	49%	16%	41%	54%	43%	44%	44%	43%	79%	70%	17%	45%	43%	50%	34%	42%	47%
Wrong track	44%	45%	40%	53%	39%	50%	56%	37%	47%	40%	82%	49%	31%	43%	44%	45%	43%	7%	20%	70%	43%	43%	38%	52%	42%	44%
Definitely the right direction	3%	0%	4%	1%	5%	0%	1%	2%	3%	2%	0%	1%	4%	1%	3%	2%	3%	6%	4%	0%	3%	1%	4%	1%	1%	4%
Mostly the right direction	40%	30%	49%	41%	51%	44%	25%	44%	36%	48%	16%	40%	51%	42%	41%	42%	40%	73%	66%	17%	42%	42%	47%	33%	41%	43%
Mostly the wrong track	26%	28%	21%	24%	23%	21%	39%	19%	29%	20%	33%	29%	21%	20%	26%	24%	26%	7%	17%	35%	24%	26%	23%	28%	23%	27%
Definitely the wrong track	18%	16%	18%	29%	16%	28%	17%	18%	18%	20%	49%	21%	10%	22%	18%	21%	17%	0%	3%	35%	18%	18%	15%	24%	19%	18%
Unsure	13%	25%	8%	5%	6%	6%	18%	17%	14%	11%	3%	10%	14%	14%	12%	11%	14%	14%	10%	13%	13%	13%	12%	14%	16%	9%

Generally speaking, would you say things in Denver are headed in the right direction or off on the wrong track?





# Safety

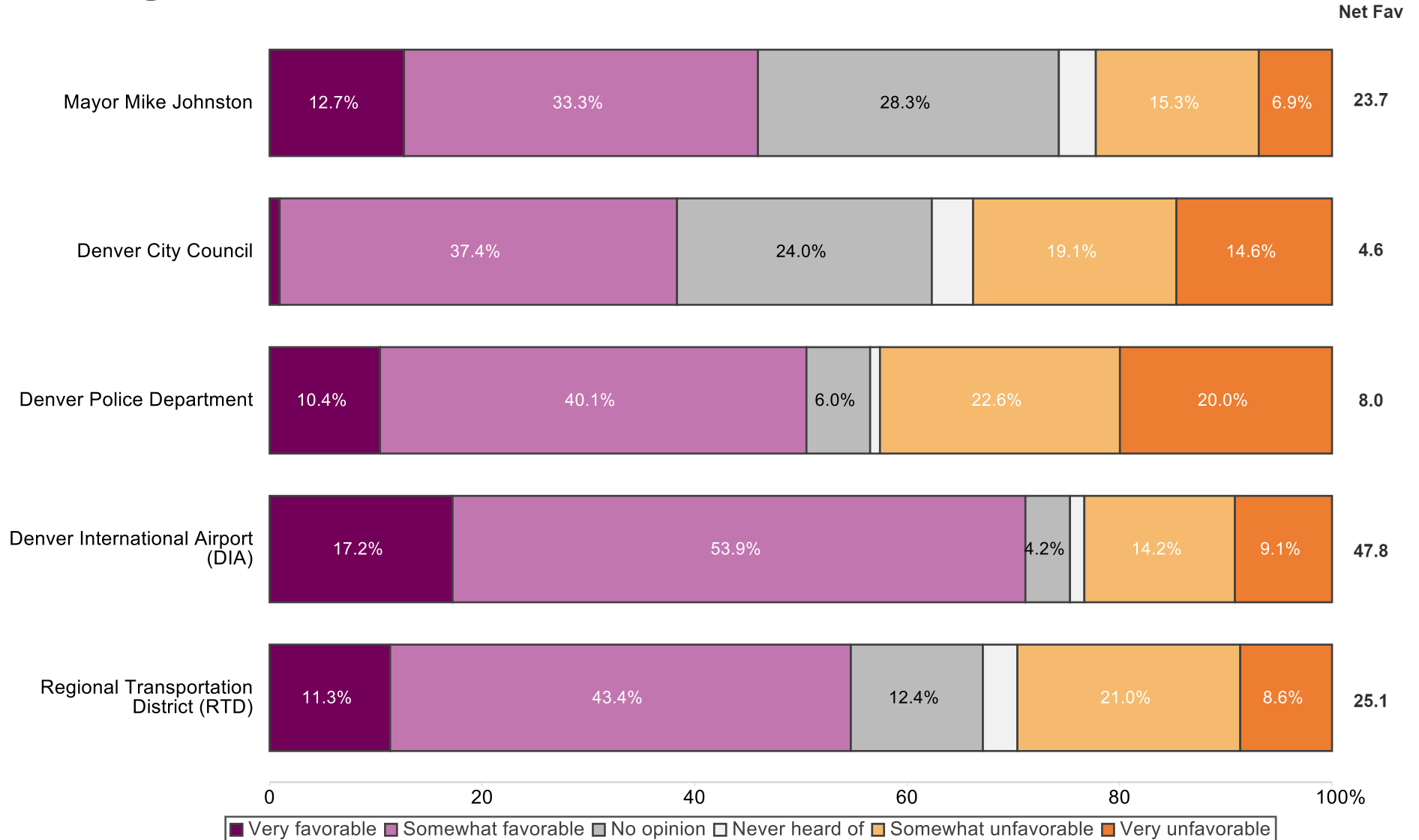


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Safe Total	74%	61%	69%	53%	71%	57%	67%	70%	66%	70%	39%	68%	74%	65%	69%	63%	74%	92%	83%	51%	69%	67%	71%	62%	74%	68%
Not safe Total	26%	39%	29%	47%	29%	43%	32%	30%	33%	30%	61%	32%	26%	33%	31%	37%	26%	8%	16%	48%	30%	33%	28%	38%	26%	32%
Very safe	21%	16%	19%	10%	22%	7%	18%	19%	20%	16%	5%	16%	24%	18%	18%	15%	21%	44%	20%	9%	19%	17%	21%	14%	20%	19%
Somewhat safe	52%	45%	50%	43%	49%	50%	49%	51%	46%	54%	34%	52%	50%	48%	51%	47%	52%	48%	64%	43%	50%	50%	51%	48%	54%	50%
Not very safe	17%	23%	22%	33%	22%	30%	14%	22%	24%	19%	28%	24%	19%	21%	21%	26%	17%	6%	15%	30%	21%	22%	19%	26%	15%	23%
Not safe at all	9%	16%	7%	14%	6%	13%	18%	8%	9%	11%	34%	8%	7%	12%	9%	12%	9%	2%	1%	18%	9%	11%	9%	12%	10%	8%
Unsure	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	1%	1%	0%	1%	1%	1%	0%

How safe do you feel in Denver?



# Image Tests



# Image Tests Heatmaps

## Favorable

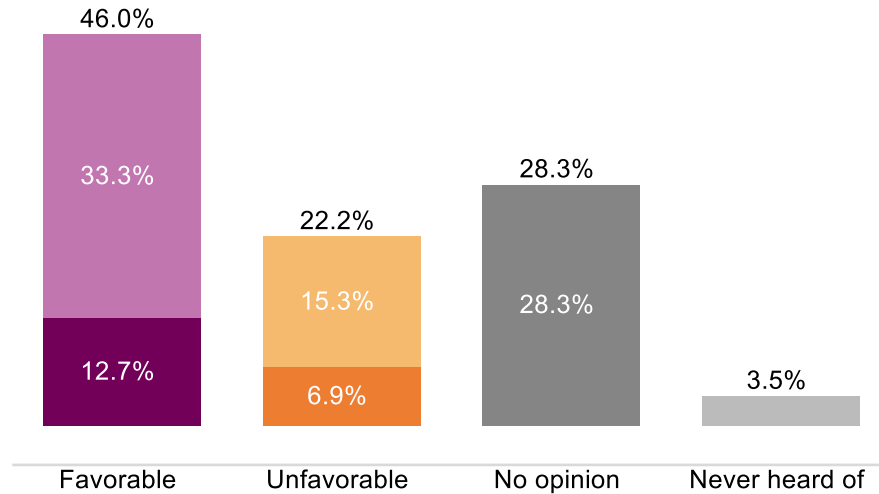
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Mayor Mike Johnston	43%	55%	51%	33%	49%	42%	46%	49%	46%	46%	22%	37%	59%	39%	48%	44%	48%	65%	61%	32%	48%	48%	48%	43%	49%	46%
Denver City Council	43%	48%	33%	32%	35%	31%	41%	47%	35%	42%	8%	34%	49%	33%	40%	42%	34%	63%	46%	26%	39%	41%	36%	42%	41%	37%
Denver Police Department	39%	64%	51%	67%	54%	60%	60%	42%	44%	59%	81%	48%	47%	57%	49%	56%	45%	55%	47%	50%	51%	48%	42%	64%	49%	52%
Denver International Airport (DIA)	66%	74%	72%	80%	75%	76%	74%	65%	67%	76%	68%	71%	73%	78%	70%	75%	67%	85%	76%	63%	69%	78%	68%	76%	71%	72%
Regional Transportation District (RTD)	55%	56%	57%	46%	58%	49%	62%	54%	54%	56%	30%	58%	58%	63%	52%	51%	59%	73%	64%	43%	54%	56%	56%	53%	61%	52%

## Unfavorable

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Mayor Mike Johnston	21%	13%	22%	29%	25%	20%	17%	20%	22%	22%	58%	31%	9%	25%	20%	29%	14%	10%	11%	33%	22%	17%	20%	25%	15%	26%
Denver City Council	23%	32%	41%	44%	40%	44%	37%	19%	34%	33%	78%	40%	21%	41%	31%	39%	28%	15%	26%	45%	33%	29%	30%	38%	28%	38%
Denver Police Department	50%	32%	41%	33%	39%	37%	37%	46%	49%	35%	19%	46%	45%	36%	44%	35%	51%	38%	43%	44%	42%	45%	49%	33%	46%	39%
Denver International Airport (DIA)	26%	25%	24%	15%	24%	19%	20%	29%	27%	19%	28%	24%	23%	16%	25%	22%	26%	13%	20%	29%	26%	18%	26%	20%	21%	25%
Regional Transportation District (RTD)	28%	26%	30%	37%	29%	38%	25%	27%	31%	28%	45%	28%	28%	22%	31%	32%	26%	18%	26%	36%	30%	30%	29%	29%	29%	30%



# Image: Mayor Mike Johnston

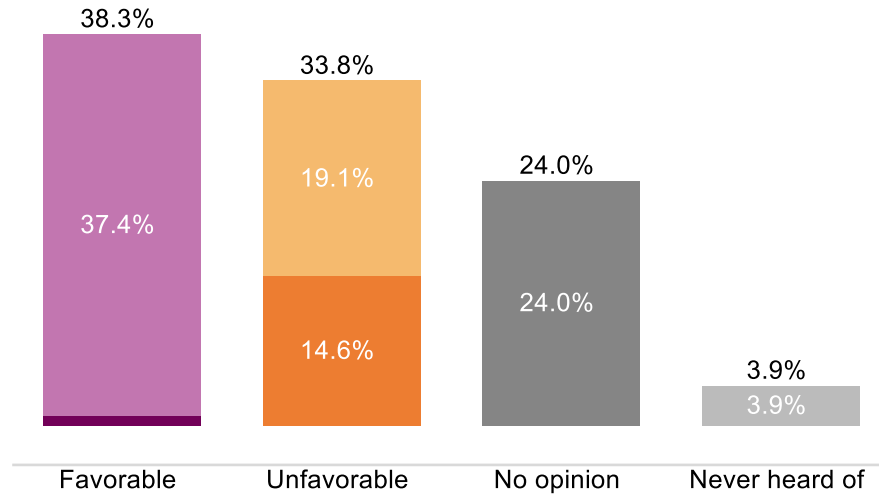


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Favorable Total	43%	55%	51%	33%	49%	42%	46%	49%	46%	46%	22%	37%	59%	39%	48%	44%	48%	65%	61%	32%	48%	48%	48%	43%	49%	46%
Unfavorable Total	21%	13%	22%	29%	25%	20%	17%	20%	22%	22%	58%	31%	9%	25%	20%	29%	14%	10%	11%	33%	22%	17%	20%	25%	15%	26%
Very favorable	8%	18%	17%	8%	14%	16%	7%	14%	11%	15%	6%	10%	17%	10%	13%	14%	12%	22%	18%	7%	15%	9%	14%	10%	14%	13%
Somewhat favorable	35%	37%	34%	25%	35%	26%	39%	35%	35%	31%	16%	28%	42%	29%	35%	30%	36%	43%	43%	25%	33%	39%	34%	33%	35%	33%
Somewhat unfavorable	14%	5%	19%	16%	21%	12%	8%	13%	13%	18%	30%	24%	6%	21%	13%	18%	11%	8%	9%	21%	15%	14%	15%	16%	11%	19%
Very unfavorable	7%	9%	3%	13%	4%	8%	9%	7%	9%	5%	28%	7%	3%	4%	7%	10%	3%	3%	1%	11%	7%	4%	5%	9%	4%	8%
No opinion	30%	29%	23%	38%	25%	33%	32%	27%	31%	25%	14%	29%	30%	30%	29%	25%	33%	22%	27%	31%	26%	31%	27%	30%	32%	24%
Never heard of	6%	3%	3%	0%	1%	5%	5%	4%	1%	6%	6%	3%	2%	6%	3%	2%	5%	3%	2%	5%	3%	4%	5%	2%	4%	3%

Do you have a favorable or unfavorable opinion of Mayor Mike Johnston?



# Image: Denver City Council

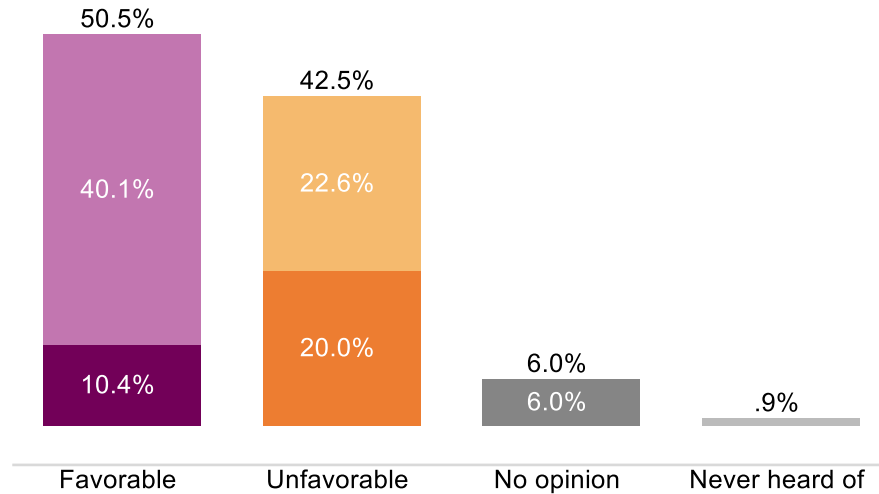


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Favorable Total	43%	48%	33%	32%	35%	31%	41%	47%	35%	42%	8%	34%	49%	33%	40%	42%	34%	63%	46%	26%	39%	41%	36%	42%	41%	37%
Unfavorable Total	23%	32%	41%	44%	40%	44%	37%	19%	34%	33%	78%	40%	21%	41%	31%	39%	28%	15%	26%	45%	33%	29%	30%	38%	28%	38%
Very favorable	1%	1%	1%	2%	2%	0%	0%	1%	1%	0%	0%	0%	2%	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%	2%	1%	1%
Somewhat favorable	42%	47%	33%	29%	33%	31%	41%	46%	34%	42%	8%	34%	47%	32%	39%	41%	33%	60%	46%	25%	38%	39%	36%	40%	40%	36%
Somewhat unfavorable	15%	21%	23%	20%	19%	27%	21%	13%	22%	16%	30%	20%	16%	21%	18%	21%	18%	7%	20%	23%	19%	18%	18%	21%	16%	22%
Very unfavorable	8%	11%	18%	25%	21%	16%	15%	6%	12%	17%	48%	20%	5%	20%	13%	18%	10%	7%	5%	22%	15%	11%	13%	17%	11%	16%
No opinion	28%	17%	26%	21%	24%	25%	14%	29%	27%	20%	10%	24%	27%	21%	25%	18%	31%	21%	26%	24%	25%	23%	29%	17%	25%	23%
Never heard of	6%	4%	1%	3%	1%	0%	8%	4%	3%	5%	4%	2%	4%	5%	4%	2%	6%	2%	2%	5%	3%	7%	4%	3%	6%	2%

Do you have a favorable or unfavorable opinion of Denver City Council?



# Image: Denver Police Department

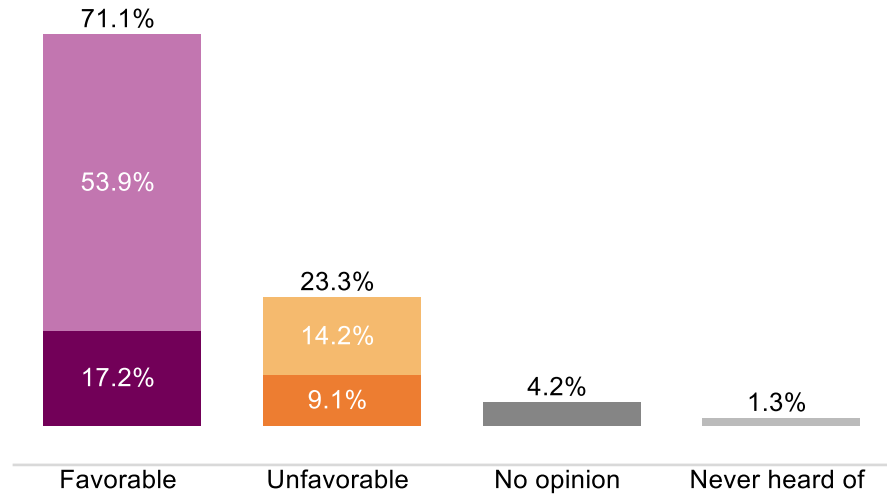


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Favorable Total	39%	64%	51%	67%	54%	60%	60%	42%	44%	59%	81%	48%	47%	57%	49%	56%	45%	55%	47%	50%	51%	48%	42%	64%	49%	52%
Unfavorable Total	50%	32%	41%	33%	39%	37%	37%	46%	49%	35%	19%	46%	45%	36%	44%	35%	51%	38%	43%	44%	42%	45%	49%	33%	46%	39%
Very favorable	11%	12%	7%	19%	9%	14%	12%	10%	7%	15%	25%	7%	9%	15%	10%	10%	11%	15%	4%	12%	11%	10%	8%	13%	12%	10%
Somewhat favorable	28%	53%	43%	48%	44%	46%	48%	32%	37%	44%	56%	42%	38%	42%	40%	46%	33%	40%	43%	38%	40%	39%	33%	50%	37%	42%
Somewhat unfavorable	32%	17%	18%	20%	19%	17%	22%	28%	27%	18%	7%	27%	21%	21%	23%	20%	25%	21%	32%	18%	24%	18%	25%	18%	24%	21%
Very unfavorable	18%	15%	23%	14%	20%	20%	15%	19%	22%	17%	13%	19%	24%	15%	21%	15%	26%	17%	11%	26%	18%	26%	24%	14%	22%	18%
No opinion	9%	3%	8%	0%	7%	1%	3%	9%	8%	4%	0%	5%	8%	5%	6%	7%	5%	7%	8%	5%	7%	6%	8%	3%	4%	8%
Never heard of	2%	0%	1%	0%	0%	2%	0%	2%	0%	2%	0%	1%	0%	2%	1%	2%	0%	0%	1%	1%	1%	1%	2%	0%	1%	1%

Do you have a favorable or unfavorable opinion of Denver Police Department?



# Image: Denver International Airport (DIA)

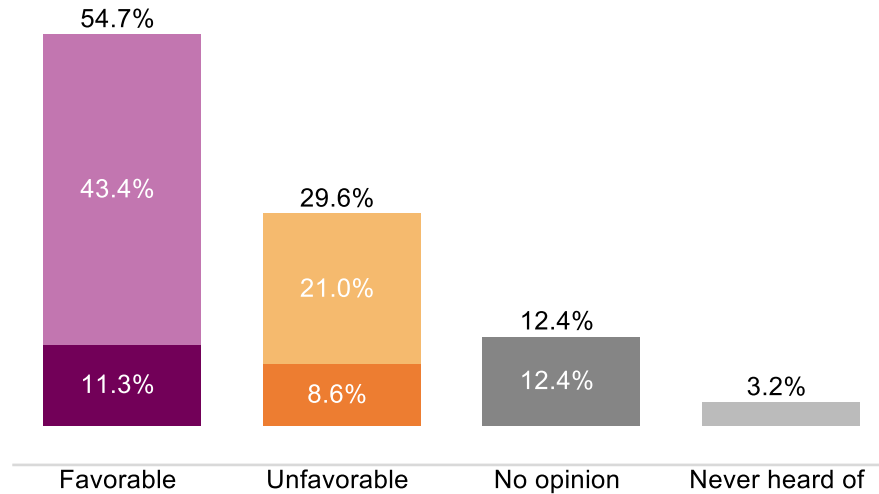


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Favorable Total	66%	74%	72%	80%	75%	76%	74%	65%	67%	76%	68%	71%	73%	78%	70%	75%	67%	85%	76%	63%	69%	78%	68%	76%	71%	72%
Unfavorable Total	26%	25%	24%	15%	24%	19%	20%	29%	27%	19%	28%	24%	23%	16%	25%	22%	26%	13%	20%	29%	26%	18%	26%	20%	21%	25%
Very favorable	13%	24%	18%	21%	18%	21%	12%	20%	13%	22%	15%	14%	21%	23%	16%	18%	16%	33%	20%	10%	18%	15%	19%	15%	19%	18%
Somewhat favorable	53%	50%	54%	59%	57%	54%	62%	46%	54%	54%	54%	57%	52%	55%	54%	57%	50%	52%	56%	53%	51%	63%	49%	61%	52%	54%
Somewhat unfavorable	17%	18%	14%	8%	15%	8%	13%	20%	15%	13%	12%	16%	14%	7%	15%	15%	14%	10%	13%	16%	15%	11%	15%	13%	12%	15%
Very unfavorable	9%	7%	10%	7%	9%	10%	7%	9%	12%	6%	16%	9%	9%	9%	9%	7%	12%	2%	7%	13%	10%	6%	11%	7%	8%	10%
No opinion	6%	2%	3%	2%	1%	6%	6%	4%	5%	4%	0%	5%	4%	6%	4%	2%	6%	2%	2%	6%	3%	5%	5%	4%	8%	1%
Never heard of	2%	0%	1%	3%	1%	0%	0%	2%	1%	1%	4%	0%	1%	0%	2%	2%	1%	0%	1%	2%	2%	0%	2%	1%	0%	2%

Do you have a favorable or unfavorable opinion of Denver International Airport (DIA)?



# Image: Regional Transportation District (RTD)



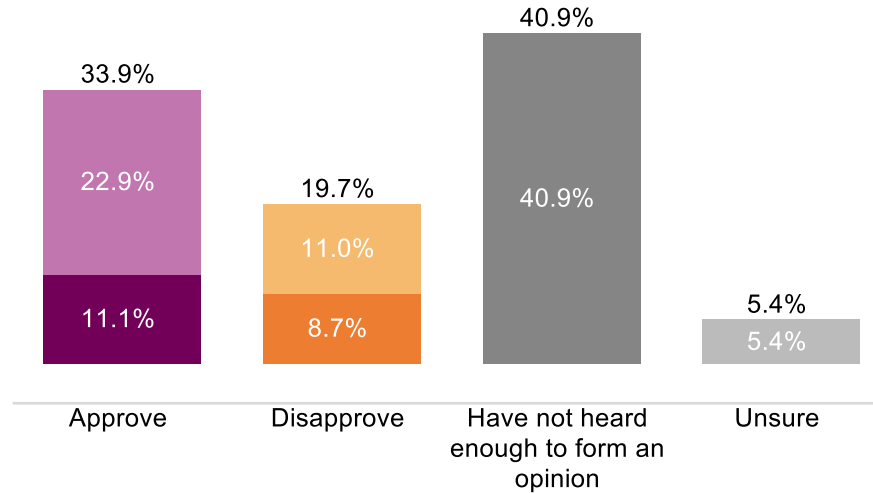
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Favorable Total	55%	56%	57%	46%	58%	49%	62%	54%	54%	56%	30%	58%	58%	63%	52%	51%	59%	73%	64%	43%	54%	56%	56%	53%	61%	52%
Unfavorable Total	28%	26%	30%	37%	29%	38%	25%	27%	31%	28%	45%	28%	28%	22%	31%	32%	26%	18%	26%	36%	30%	30%	29%	29%	29%	30%
Very favorable	12%	9%	9%	17%	9%	16%	19%	8%	12%	11%	6%	9%	13%	12%	11%	7%	16%	18%	11%	9%	9%	14%	12%	10%	14%	9%
Somewhat favorable	43%	47%	48%	29%	49%	33%	42%	46%	42%	44%	24%	49%	45%	51%	41%	43%	43%	55%	53%	34%	45%	42%	44%	43%	47%	43%
Somewhat unfavorable	20%	21%	20%	27%	19%	28%	16%	20%	22%	20%	27%	21%	20%	14%	23%	22%	19%	13%	21%	24%	23%	17%	22%	20%	22%	20%
Very unfavorable	8%	5%	9%	10%	10%	10%	9%	7%	9%	8%	18%	7%	8%	9%	8%	10%	7%	5%	5%	12%	7%	13%	8%	9%	7%	10%
No opinion	11%	14%	12%	14%	12%	13%	10%	13%	12%	13%	20%	11%	12%	13%	13%	13%	11%	7%	7%	17%	12%	11%	10%	16%	7%	15%
Never heard of	6%	4%	1%	3%	1%	0%	3%	6%	3%	3%	5%	3%	2%	1%	4%	4%	3%	2%	3%	4%	4%	3%	4%	1%	3%	3%

Do you have a favorable or unfavorable opinion of Regional Transportation District (RTD)?





# Johnston Homelessness Plan Approval

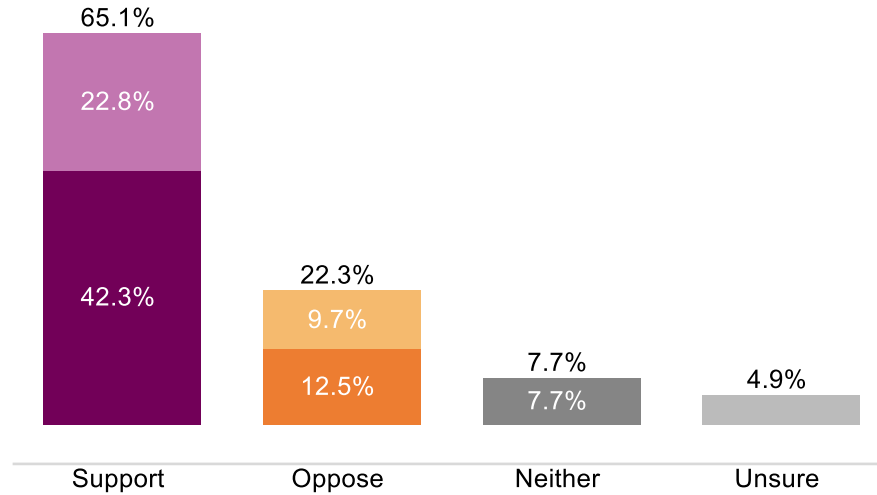


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Approve Total	32%	39%	37%	30%	38%	31%	35%	32%	35%	33%	28%	29%	41%	34%	34%	32%	36%	44%	39%	27%	35%	35%	38%	29%	36%	34%
Disapprove Total	19%	15%	20%	19%	21%	16%	15%	19%	20%	20%	37%	27%	12%	18%	19%	26%	11%	16%	9%	27%	20%	14%	18%	22%	15%	22%
Strongly approve	10%	11%	13%	10%	15%	9%	10%	10%	10%	12%	8%	9%	14%	12%	11%	12%	9%	17%	13%	8%	13%	9%	14%	7%	11%	11%
Somewhat approve	22%	28%	24%	20%	23%	22%	25%	22%	24%	21%	21%	19%	27%	23%	21%	26%	27%	26%	19%	22%	26%	24%	22%	25%	23%	
Somewhat disapprove	10%	7%	14%	6%	12%	11%	6%	11%	11%	11%	13%	18%	7%	9%	12%	14%	7%	11%	6%	14%	11%	10%	10%	13%	12%	11%
Strongly disapprove	10%	7%	7%	13%	9%	5%	9%	9%	9%	8%	24%	10%	5%	10%	8%	12%	4%	4%	3%	13%	9%	4%	9%	8%	3%	11%
Have not heard enough to form an opinion	46%	39%	37%	43%	36%	45%	44%	45%	39%	43%	26%	38%	43%	37%	42%	34%	49%	34%	46%	41%	39%	45%	39%	44%	44%	37%
Unsure	3%	7%	6%	8%	5%	8%	7%	3%	7%	4%	9%	6%	5%	10%	4%	7%	4%	6%	6%	5%	6%	7%	5%	6%	5%	7%

Based on what you have seen, read, or heard, do you approve or disapprove of Mayor Mike Johnston's plans for addressing homelessness, or have you not heard enough to form an opinion?



# City Homeless Cleanups

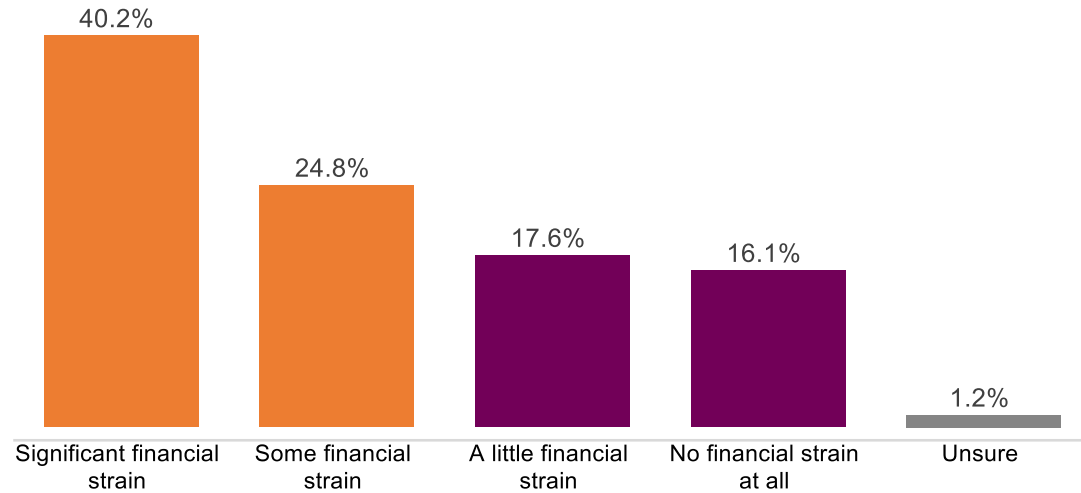


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Support Total	53%	68%	73%	82%	75%	79%	65%	56%	62%	69%	76%	71%	60%	76%	62%	71%	58%	58%	61%	70%	66%	61%	58%	76%	59%	69%
Oppose Total	31%	13%	17%	10%	16%	13%	18%	27%	26%	18%	10%	23%	25%	19%	23%	15%	31%	28%	22%	21%	22%	23%	28%	15%	29%	18%
Strongly support	34%	35%	48%	62%	50%	56%	36%	34%	38%	47%	64%	44%	36%	61%	38%	49%	34%	32%	40%	47%	43%	36%	36%	52%	37%	45%
Somewhat support	19%	33%	26%	20%	25%	23%	29%	22%	24%	22%	12%	27%	24%	15%	24%	22%	24%	26%	20%	23%	23%	25%	22%	24%	23%	24%
Neither support nor oppose	9%	15%	6%	2%	5%	5%	12%	11%	7%	8%	6%	5%	9%	3%	9%	8%	8%	2%	12%	7%	8%	6%	9%	6%	7%	7%
Somewhat oppose	13%	5%	9%	6%	8%	7%	5%	14%	12%	7%	4%	9%	11%	6%	11%	8%	12%	12%	14%	6%	10%	12%	12%	7%	12%	9%
Strongly oppose	18%	8%	8%	4%	8%	6%	13%	14%	13%	12%	6%	13%	13%	13%	13%	7%	19%	15%	8%	14%	13%	12%	16%	8%	18%	9%
Unsure	6%	4%	3%	6%	5%	2%	5%	6%	5%	4%	8%	1%	6%	2%	6%	6%	3%	12%	5%	3%	4%	10%	6%	4%	4%	6%

*Do you support or oppose the city of Denver continuing to perform "cleanups" or "sweeps" of large-scale homeless encampments that pose health and safety risks after providing at least 72-hour notice?*



# Housing Financial Strain

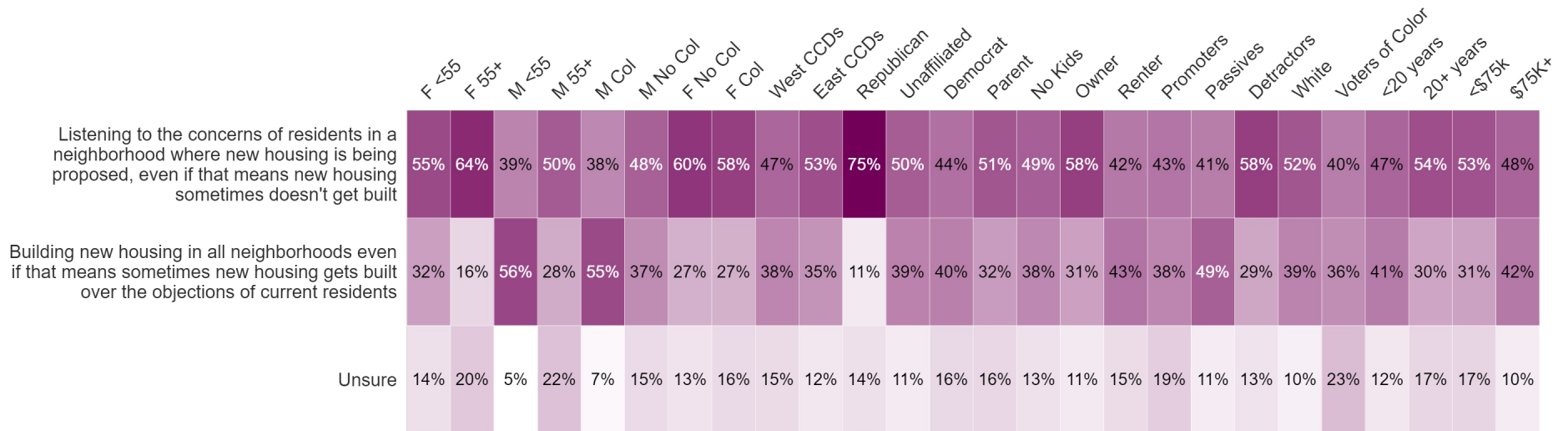
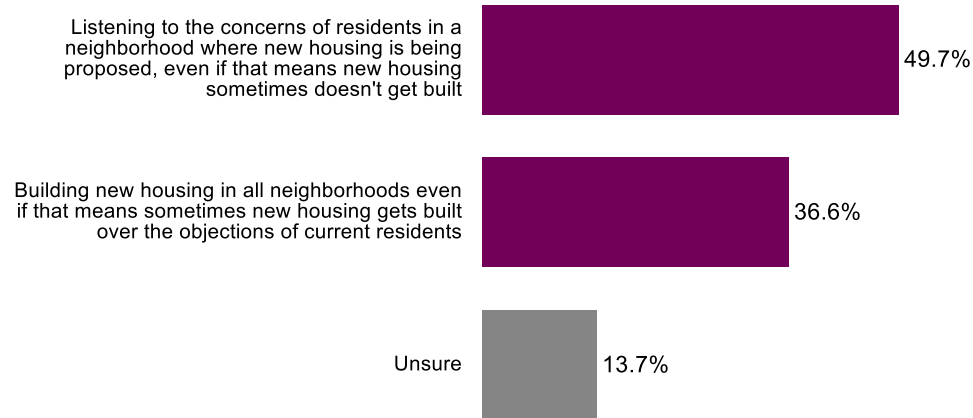


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Significant financial strain	42%	38%	38%	33%	24%	55%	65%	26%	40%	40%	48%	36%	39%	36%	41%	21%	63%	30%	35%	47%	35%	50%	35%	47%	66%	21%
Some financial strain	22%	16%	32%	30%	35%	27%	16%	22%	26%	24%	31%	27%	24%	31%	24%	24%	25%	31%	29%	21%	27%	20%	30%	18%	19%	31%
A little financial strain	26%	8%	16%	17%	24%	6%	10%	25%	19%	16%	15%	19%	18%	17%	18%	26%	9%	23%	19%	15%	21%	13%	21%	13%	6%	27%
No financial strain at all	11%	31%	13%	20%	17%	12%	6%	24%	13%	19%	6%	18%	16%	15%	16%	26%	3%	16%	17%	15%	17%	13%	13%	20%	9%	20%
Unsure	0%	7%	0%	0%	0%	0%	2%	3%	2%	1%	0%	0%	3%	1%	1%	2%	0%	0%	0%	2%	0%	3%	0%	2%	0%	1%

*How much of a financial strain is the cost of housing in Denver for you personally?*



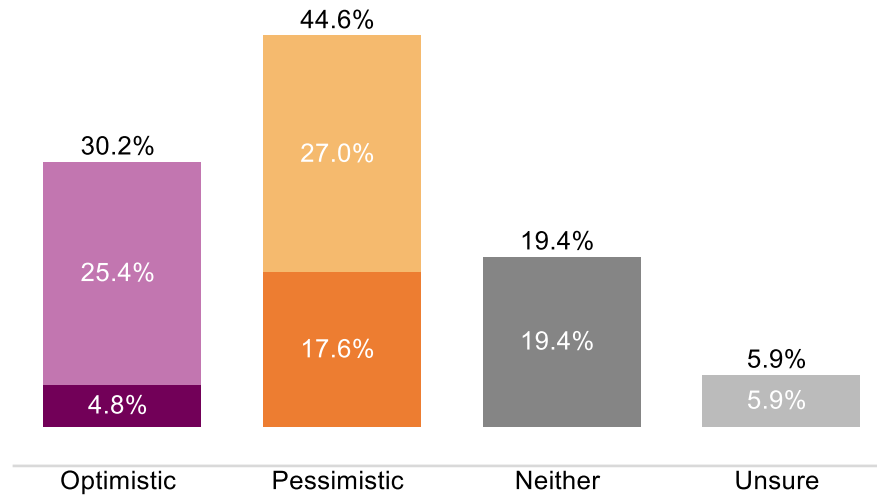
# Housing Priority



Which of the following options should be a higher priority for the city of Denver's policies when it comes to new housing and development?



# Downtown Recovery

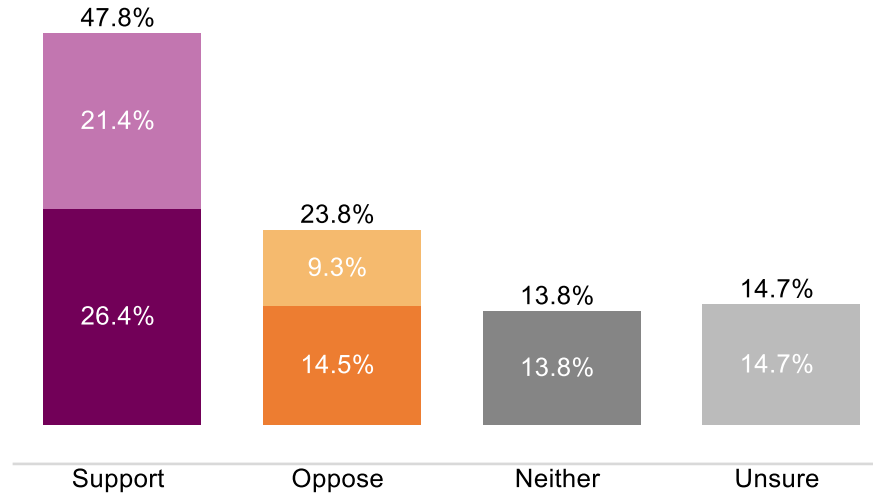


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Optimistic Total	29%	24%	35%	33%	39%	30%	28%	28%	28%	33%	19%	29%	36%	28%	31%	27%	35%	62%	32%	19%	33%	26%	37%	20%	31%	33%
Pessimistic Total	46%	48%	41%	46%	39%	49%	39%	51%	49%	39%	60%	49%	39%	48%	43%	50%	39%	21%	34%	59%	46%	40%	40%	51%	42%	45%
Very optimistic	3%	4%	6%	7%	6%	8%	3%	3%	7%	3%	5%	3%	6%	0%	6%	3%	7%	10%	5%	3%	6%	3%	8%	1%	4%	6%
Somewhat optimistic	27%	20%	29%	27%	33%	23%	24%	25%	21%	31%	13%	25%	30%	28%	25%	23%	28%	52%	27%	16%	27%	23%	30%	19%	27%	27%
Neither optimistic nor pessimistic	21%	22%	19%	10%	17%	15%	25%	17%	17%	22%	15%	18%	20%	19%	20%	16%	23%	12%	28%	16%	17%	27%	18%	21%	22%	16%
Somewhat pessimistic	29%	36%	23%	23%	21%	27%	26%	35%	32%	21%	33%	30%	25%	33%	26%	30%	24%	14%	22%	34%	28%	24%	24%	32%	26%	26%
Very pessimistic	16%	12%	18%	23%	18%	22%	13%	16%	17%	19%	28%	19%	14%	15%	17%	20%	14%	7%	12%	25%	17%	15%	16%	19%	16%	19%
Unsure	5%	5%	5%	11%	6%	5%	8%	3%	6%	5%	6%	4%	6%	5%	6%	8%	4%	5%	6%	6%	5%	8%	4%	8%	6%	6%

Do you feel optimistic or pessimistic about the progress being made on downtown Denver's recovery?



# Ranked-Choice Voting

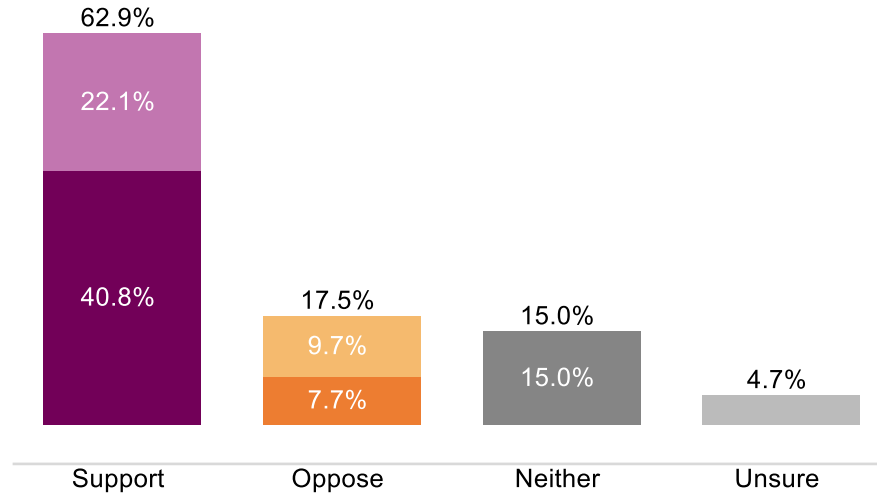


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Support Total	42%	41%	62%	34%	58%	45%	24%	52%	49%	47%	27%	51%	52%	49%	47%	48%	48%	52%	65%	37%	54%	32%	59%	31%	43%	53%
Oppose Total	21%	28%	22%	31%	29%	19%	28%	19%	20%	29%	47%	27%	18%	21%	25%	24%	24%	28%	12%	29%	21%	27%	20%	29%	24%	23%
Strongly support	24%	17%	38%	13%	37%	22%	10%	28%	26%	26%	12%	30%	29%	26%	26%	23%	30%	34%	40%	16%	31%	14%	37%	11%	23%	29%
Somewhat support	18%	24%	24%	21%	22%	23%	14%	24%	22%	20%	16%	21%	23%	24%	21%	24%	18%	18%	25%	21%	23%	18%	22%	20%	19%	24%
Neither support nor oppose	21%	20%	4%	14%	5%	11%	28%	17%	15%	13%	10%	11%	15%	11%	14%	13%	15%	8%	10%	17%	11%	23%	9%	21%	18%	10%
Somewhat oppose	10%	9%	7%	10%	11%	5%	5%	10%	7%	12%	6%	12%	8%	9%	9%	9%	9%	7%	6%	12%	7%	12%	7%	13%	11%	8%
Strongly oppose	10%	19%	15%	21%	19%	15%	23%	9%	13%	17%	41%	15%	9%	12%	15%	15%	15%	21%	6%	18%	14%	15%	14%	16%	13%	15%
Undecided	16%	10%	12%	21%	7%	25%	20%	11%	17%	12%	15%	11%	16%	19%	14%	16%	14%	12%	14%	16%	14%	18%	11%	20%	15%	13%

*Do you support or oppose a plan to replace Denver's existing municipal election system with one where voters rank candidates in order of preference and the lowest-ranked candidates are eliminated until one candidate receives a majority of votes?*



# Term Limits



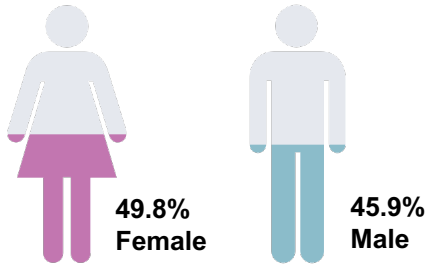
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	West CCDs	East CCDs	Republican	Unaffiliated	Democrat	Parent	No Kids	Owner	Renter	Promoters	Passives	Detractors	White	Voters of Color	<20 years	20+ years	<\$75k	\$75k+
Support Total	60%	69%	61%	65%	61%	66%	55%	67%	63%	63%	75%	67%	60%	54%	64%	63%	64%	45%	61%	71%	66%	50%	64%	62%	63%	63%
Oppose Total	18%	17%	17%	18%	18%	18%	20%	17%	14%	21%	14%	15%	21%	29%	15%	17%	17%	35%	16%	13%	16%	22%	18%	16%	17%	18%
Strongly support	32%	45%	44%	46%	41%	49%	37%	37%	41%	41%	64%	45%	33%	33%	42%	38%	44%	22%	31%	53%	41%	36%	39%	43%	42%	39%
Somewhat support	29%	24%	17%	19%	19%	17%	18%	30%	22%	22%	10%	21%	27%	21%	23%	25%	20%	23%	30%	17%	25%	14%	25%	18%	21%	25%
Neither support nor oppose	19%	12%	16%	9%	16%	12%	21%	15%	17%	12%	6%	15%	14%	14%	16%	15%	16%	15%	19%	12%	13%	23%	13%	17%	17%	13%
Somewhat oppose	11%	11%	9%	4%	9%	6%	8%	13%	9%	10%	2%	12%	11%	18%	8%	9%	10%	16%	9%	8%	9%	12%	10%	9%	8%	11%
Strongly oppose	7%	6%	8%	14%	9%	12%	12%	4%	5%	11%	12%	4%	10%	11%	7%	8%	7%	19%	7%	5%	7%	10%	8%	7%	9%	7%
Undecided	3%	2%	5%	8%	5%	3%	4%	2%	5%	4%	6%	3%	5%	3%	5%	5%	4%	5%	5%	4%	5%	6%	5%	5%	2%	5%

Denver currently limits elected officeholders, including mayor, auditor, clerk and recorder, and city council members, to no more than three consecutive four-year terms (12 years). Do you support or oppose a plan to reduce those limits to no more than two consecutive four-year terms (8 years)?

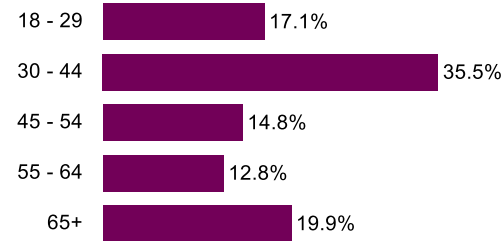


# Demographics

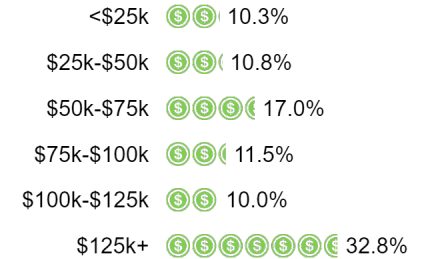
## Sex



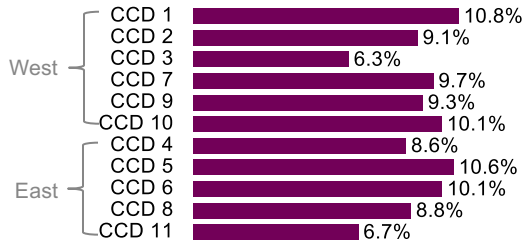
## Age Range



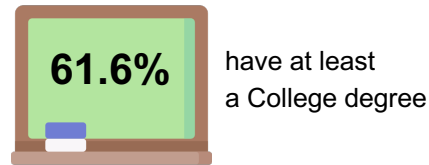
## Household Income



## Geo - City Council District

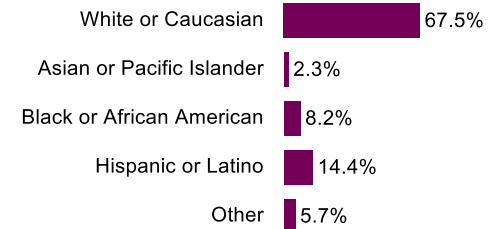


## Education

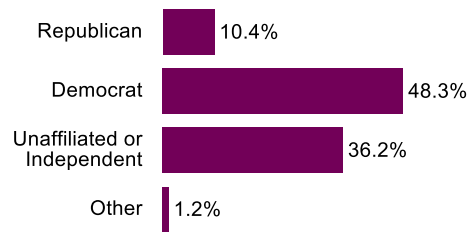


35.9% have no college degree

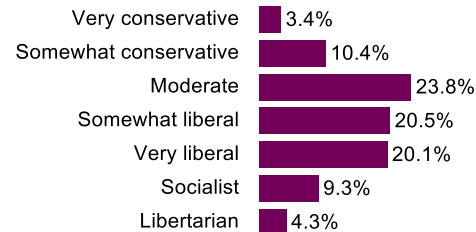
## Race/Ethnicity



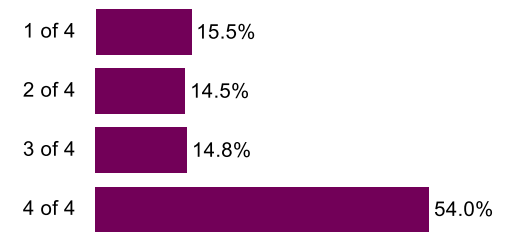
## Partisanship



## Ideology



## General Election X of 4



Sample size: 414

