

August 31, 2023



COLORADO
POLLING
INSTITUTE



Survey of Likely 2024 General Election Voters
Denver, Colorado

August 17 – 18, 2023 | n=414 | ±4.72%

Insights & Analysis

- **The Denver Public Schools Board of Education (-33 net fav) is unfavorable, and there is a high number of undecideds (87%) on the DPS At-Large ballot.**
 - **Voters are unified on their negative outlook on the DPS school board.** There are some differences but nearly every major demographic category indicates a net-negative view of the school board. This extends to parental status, but DPS parents are even more negative (-35 net fav) than non-parents (-32 net fav).
 - A majority of voters rate the **quality of education** children are receiving in Denver's K-12 schools as **fair or good**, but there's also a little over a quarter of voters who are unsure. 18% rate it as poor, including nearly a quarter of parents.
 - **DPS parents are considerably more upbeat about education quality than non-parents:** 50% of DPS parents give ratings of excellent or good while 48% say fair or poor. While this is hardly a ringing endorsement, it far outpaces non-parents, who give ratings of 21% excellent/good and 46% saying fair/poor (33% of non-parents are undecided).
- When thinking about which two issues voters want DPS Board candidates to address most, **recruiting and retaining good teachers (49%) and student safety in schools (49%)** are tied as the top issues. **Mental health of students (34%) and academic achievement (32%)** are slightly less important for candidates to address.
 - **DPS parents' priorities largely reflect those of non-parents:** 56% of DPS parents want to see student safety addressed, while 45% say teachers. Non-parents say 50% teachers and 47% safety.

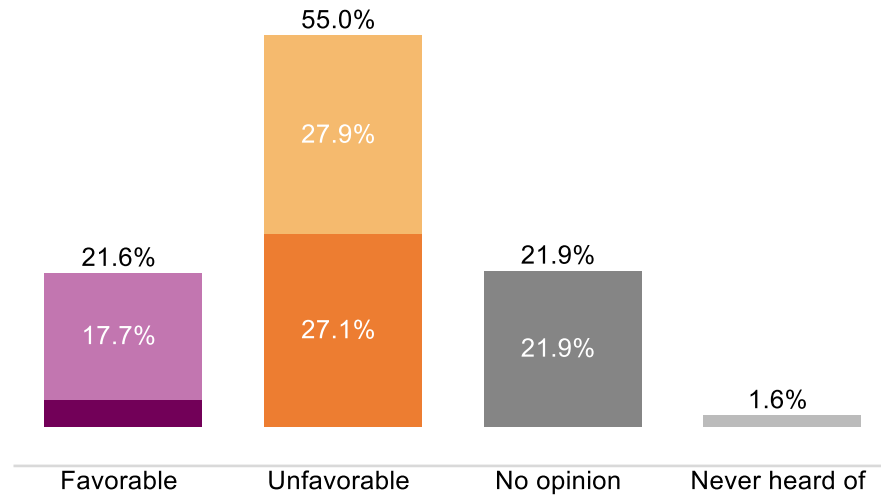


Insights & Analysis

- Even those who say they feel children are safe in schools want to see candidates **address student safety**: while they are more interested in hearing about teachers, 42% of those who think children are safe want candidates to address student safety.
 - **African Americans stand out a bit on their priorities** in that 44% say they want the school board candidates to address outcomes for students of color, **more than twice** what we find among Latinos or white voters.
- A **slim majority (51%) think children are safe while attending Denver Public Schools** while 38% think they are not safe, and an overwhelming majority (63%) support the new DPS policy to send School Resource Officers back into schools.
 - **Both those with a favorable and unfavorable view of the DPS school board favor SROs.** Interestingly, voters with a negative opinion of the Denver police are not necessarily all opposed to SROs: 42% of those with negative views of Denver police department favor SROs vs. 43% who oppose.
 - **A majority of white, African American, and Latinos favor SROs returning:** 62% of white voters, 52% of African Americans, and 68% of Latinos.
 - **There is also support across party lines:** 59% of Democrats favor SROs returning, 61% of Unaffiliateds, and 88% of Republicans.



Image: Denver Public Schools Board of Education

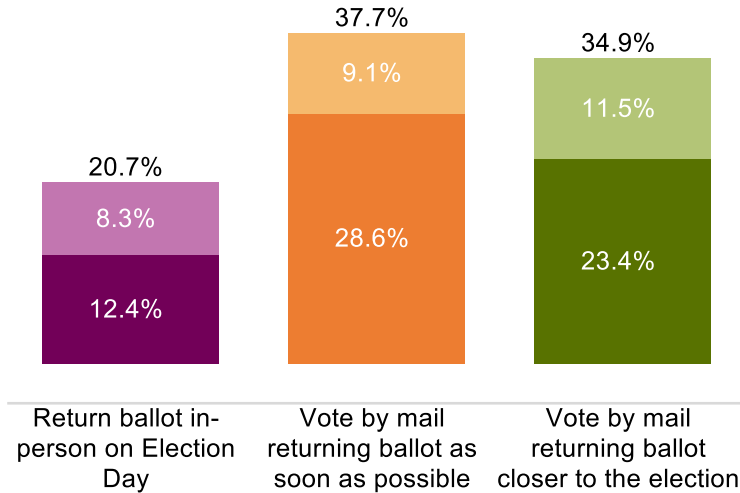


| | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | West CCDs | East CCDs | Republican | Unaffiliated | Democrat | Parent | No Kids | Owner | Renter | Promoters | Passives | Detractors | White | Voters of Color | <20 years | 20+ years | <\$75k | \$75k+ |
|----------------------|-------|-------|-------|-------|-------|----------|----------|-------|-----------|-----------|------------|--------------|----------|--------|---------|-------|--------|-----------|----------|------------|-------|-----------------|-----------|-----------|--------|--------|
| Favorable Total | 21% | 21% | 26% | 17% | 21% | 26% | 29% | 17% | 21% | 22% | 5% | 23% | 25% | 29% | 20% | 16% | 27% | 35% | 23% | 17% | 21% | 26% | 21% | 22% | 31% | 16% |
| Unfavorable Total | 54% | 62% | 50% | 59% | 52% | 55% | 48% | 61% | 51% | 60% | 83% | 54% | 50% | 66% | 52% | 62% | 47% | 45% | 48% | 63% | 53% | 57% | 49% | 64% | 44% | 60% |
| Very favorable | 7% | 2% | 3% | 3% | 2% | 4% | 10% | 3% | 2% | 5% | 4% | 4% | 4% | 8% | 3% | 2% | 7% | 6% | 4% | 3% | 3% | 7% | 4% | 4% | 7% | 2% |
| Somewhat favorable | 14% | 19% | 23% | 14% | 20% | 22% | 19% | 14% | 18% | 17% | 2% | 19% | 21% | 21% | 17% | 15% | 20% | 28% | 19% | 14% | 18% | 19% | 18% | 18% | 23% | 15% |
| Somewhat unfavorable | 33% | 29% | 23% | 24% | 22% | 25% | 23% | 35% | 30% | 25% | 20% | 28% | 29% | 12% | 32% | 25% | 31% | 31% | 30% | 26% | 25% | 35% | 25% | 32% | 27% | 27% |
| Very unfavorable | 21% | 33% | 27% | 35% | 30% | 29% | 25% | 26% | 21% | 35% | 62% | 26% | 21% | 53% | 20% | 37% | 16% | 14% | 18% | 36% | 28% | 22% | 24% | 32% | 17% | 34% |
| No opinion | 22% | 16% | 24% | 21% | 26% | 19% | 21% | 20% | 27% | 16% | 8% | 23% | 24% | 5% | 26% | 19% | 25% | 19% | 28% | 19% | 24% | 16% | 28% | 13% | 25% | 21% |
| Never heard of | 2% | 1% | 1% | 3% | 1% | 0% | 1% | 2% | 1% | 2% | 4% | 0% | 1% | 0% | 2% | 2% | 1% | 1% | 1% | 2% | 2% | 1% | 2% | 1% | 1% | 2% |

Do you have a favorable or unfavorable opinion of Denver Public Schools Board of Education?



Vote Method 2023 Election

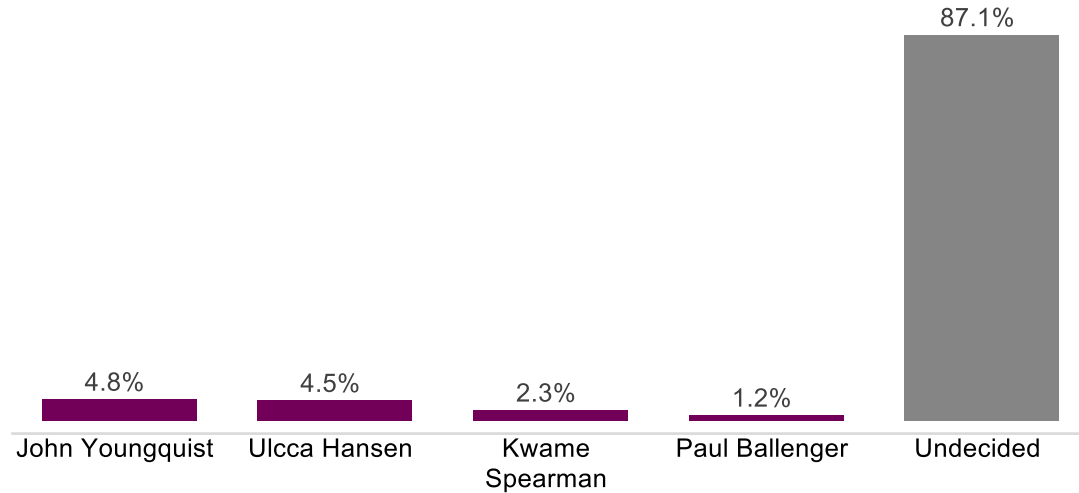


| | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | West CCDs | East CCDs | Republican | Unaffiliated | Democrat | Parent | No Kids | Owner | Renter | Promoters | Passives | Detractors | White | Voters of Color | <20 years | 20+ years | <\$75k | \$75k+ |
|---|-------|-------|-------|-------|-------|----------|----------|-------|-----------|-----------|------------|--------------|----------|--------|---------|-------|--------|-----------|----------|------------|-------|-----------------|-----------|-----------|--------|--------|
| Definitely vote | 65% | 63% | 64% | 68% | 68% | 62% | 63% | 65% | 63% | 66% | 74% | 63% | 65% | 77% | 61% | 70% | 58% | 65% | 63% | 66% | 63% | 62% | 61% | 69% | 63% | 65% |
| Probably vote | 30% | 31% | 27% | 25% | 25% | 28% | 34% | 29% | 29% | 28% | 22% | 31% | 27% | 22% | 31% | 25% | 33% | 30% | 30% | 27% | 28% | 33% | 30% | 28% | 31% | 27% |
| Return ballot in-person on Election Day | 26% | 17% | 20% | 18% | 17% | 23% | 17% | 24% | 22% | 19% | 45% | 21% | 14% | 20% | 21% | 20% | 22% | 18% | 16% | 25% | 20% | 18% | 21% | 20% | 20% | 22% |
| Vote by mail returning ballot as soon as possible | 34% | 51% | 30% | 48% | 33% | 41% | 47% | 37% | 36% | 39% | 21% | 32% | 44% | 46% | 36% | 38% | 35% | 45% | 33% | 37% | 34% | 51% | 34% | 43% | 43% | 32% |
| Vote by mail returning ballot closer to the election | 35% | 27% | 40% | 28% | 43% | 26% | 33% | 33% | 34% | 36% | 30% | 41% | 34% | 33% | 35% | 37% | 33% | 32% | 44% | 31% | 38% | 26% | 35% | 35% | 32% | 38% |
| Definitely return ballot in-person on Election Day | 14% | 8% | 14% | 14% | 12% | 18% | 9% | 11% | 14% | 11% | 36% | 13% | 7% | 9% | 14% | 10% | 16% | 11% | 10% | 14% | 12% | 9% | 13% | 11% | 12% | 13% |
| Probably return ballot in-person on Election Day | 12% | 9% | 6% | 4% | 4% | 5% | 8% | 13% | 8% | 8% | 10% | 8% | 7% | 11% | 7% | 10% | 7% | 7% | 6% | 10% | 7% | 9% | 8% | 9% | 7% | 9% |
| Definitely vote by mail returning ballot as soon as possible | 28% | 35% | 25% | 32% | 27% | 29% | 32% | 30% | 26% | 31% | 17% | 23% | 36% | 41% | 26% | 30% | 25% | 33% | 26% | 29% | 26% | 37% | 25% | 34% | 31% | 26% |
| Probably vote by mail returning ballot as soon as possible | 6% | 16% | 4% | 16% | 6% | 12% | 15% | 7% | 10% | 8% | 4% | 9% | 8% | 5% | 10% | 8% | 10% | 12% | 7% | 9% | 8% | 14% | 9% | 9% | 12% | 6% |
| Definitely vote by mail returning ballot closer to the election | 24% | 20% | 24% | 22% | 28% | 16% | 22% | 23% | 23% | 24% | 22% | 27% | 22% | 28% | 22% | 29% | 17% | 21% | 26% | 23% | 25% | 16% | 23% | 24% | 20% | 26% |
| Probably vote by mail returning ballot closer to the election | 11% | 6% | 16% | 5% | 15% | 10% | 11% | 9% | 11% | 12% | 8% | 14% | 12% | 6% | 13% | 8% | 16% | 11% | 18% | 8% | 13% | 9% | 12% | 11% | 12% | 12% |

How do you plan to vote, if at all, in the November 2023 general election for Denver Public School Board and local ballot measures?



School Board At-Large Ballot

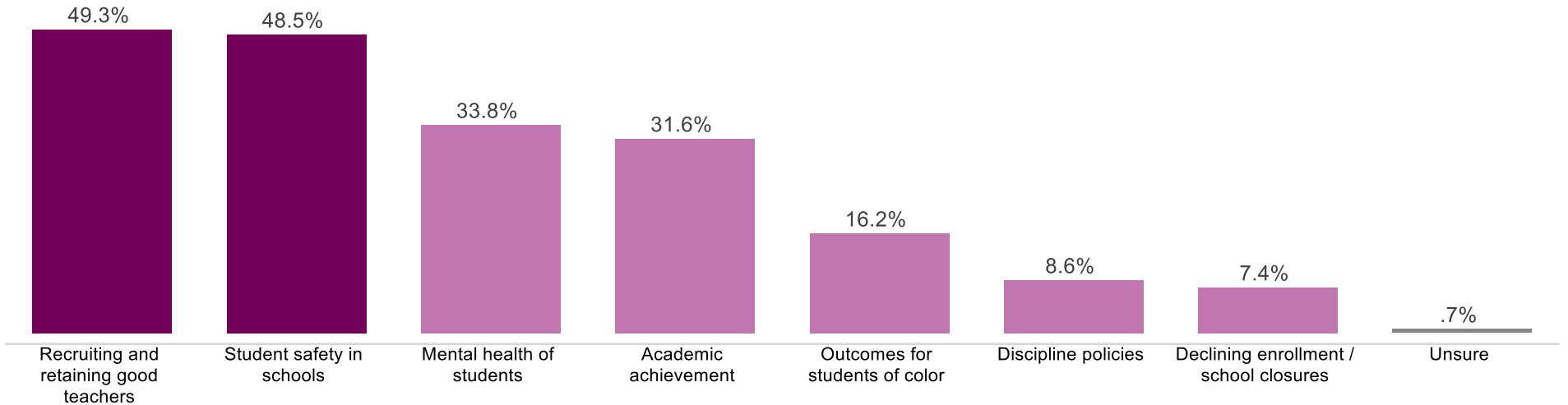


| | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | West CCDs | East CCDs | Republican | Unaffiliated | Democrat | Parent | No Kids | Owner | Renter | Promoters | Passives | Detractors | White | Voters of Color | <20 years | 20+ years | <\$75k | \$75k+ |
|-----------------|-------|-------|-------|-------|-------|----------|----------|-------|-----------|-----------|------------|--------------|----------|--------|---------|-------|--------|-----------|----------|------------|-------|-----------------|-----------|-----------|--------|--------|
| John Youngquist | 5% | 9% | 1% | 5% | 4% | 0% | 5% | 7% | 3% | 6% | 11% | 2% | 6% | 6% | 4% | 6% | 1% | 4% | 7% | 4% | 5% | 1% | 2% | 8% | 2% | 6% |
| Ulcca Hansen | 7% | 7% | 4% | 0% | 3% | 0% | 0% | 10% | 3% | 6% | 0% | 1% | 8% | 4% | 5% | 6% | 0% | 4% | 12% | 1% | 4% | 7% | 4% | 5% | 0% | 7% |
| Kwame Spearman | 2% | 3% | 2% | 2% | 3% | 0% | 5% | 1% | 4% | 1% | 0% | 2% | 3% | 6% | 1% | 1% | 7% | 0% | 2% | 4% | 2% | 4% | 2% | 3% | 5% | 2% |
| Paul Ballenger | 2% | 0% | 1% | 2% | 1% | 3% | 3% | 0% | 1% | 1% | 0% | 2% | 1% | 2% | 1% | 1% | 3% | 0% | 2% | 1% | 0% | 4% | 1% | 1% | 3% | 0% |
| Undecided | 85% | 81% | 92% | 91% | 89% | 97% | 87% | 82% | 89% | 85% | 89% | 93% | 83% | 82% | 89% | 86% | 89% | 92% | 77% | 90% | 88% | 83% | 90% | 84% | 91% | 85% |

If the November 2023 general election for Denver Public School Board At-Large seat was held today, and you had to make a choice, who would you vote for?



School Board Top Priority

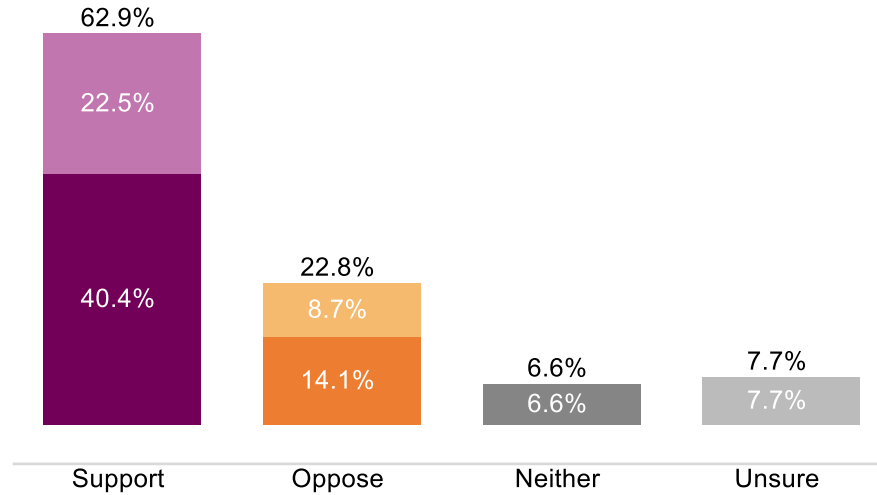


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|--|-------|-------|-------|-------|-------|----------|----------|-------|-----------|-----------|------------|--------------|----------|--------|---------|-------|--------|-----------|----------|------------|-------|-----------------|-----------|-----------|--------|--------|
| Recruiting and retaining good teachers | 45% | 51% | 53% | 53% | 58% | 46% | 50% | 47% | 48% | 51% | 51% | 50% | 48% | 49% | 50% | 51% | 47% | 64% | 47% | 45% | 53% | 45% | 49% | 50% | 46% | 54% |
| Student safety in schools | 56% | 56% | 38% | 50% | 36% | 49% | 64% | 50% | 43% | 56% | 49% | 46% | 50% | 52% | 47% | 51% | 45% | 40% | 39% | 57% | 45% | 55% | 44% | 55% | 52% | 42% |
| Mental health of students | 35% | 32% | 39% | 24% | 31% | 40% | 30% | 37% | 37% | 30% | 21% | 32% | 37% | 29% | 35% | 28% | 42% | 32% | 38% | 32% | 37% | 32% | 38% | 28% | 38% | 33% |
| Academic achievement | 23% | 19% | 40% | 48% | 47% | 37% | 19% | 23% | 30% | 34% | 51% | 39% | 23% | 35% | 30% | 38% | 25% | 33% | 34% | 30% | 32% | 25% | 30% | 33% | 24% | 37% |
| Outcomes for students of color | 24% | 13% | 12% | 5% | 10% | 10% | 16% | 21% | 19% | 13% | 0% | 15% | 20% | 9% | 18% | 13% | 20% | 12% | 17% | 17% | 13% | 26% | 16% | 16% | 19% | 14% |
| Discipline policies | 2% | 21% | 5% | 15% | 6% | 12% | 11% | 7% | 8% | 9% | 19% | 5% | 9% | 8% | 8% | 9% | 8% | 8% | 6% | 10% | 8% | 11% | 7% | 10% | 9% | 7% |
| Declining enrollment / school closures | 6% | 6% | 10% | 1% | 9% | 4% | 7% | 6% | 10% | 4% | 7% | 8% | 7% | 11% | 7% | 7% | 8% | 6% | 12% | 5% | 7% | 5% | 7% | 8% | 8% | 7% |
| Unsure | 1% | 0% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 0% | 0% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 0% | 1% | 0% | 0% | 1% |

Which two of the following issues would you most like candidates for DPS School Board to address?



SRO Back in Schools

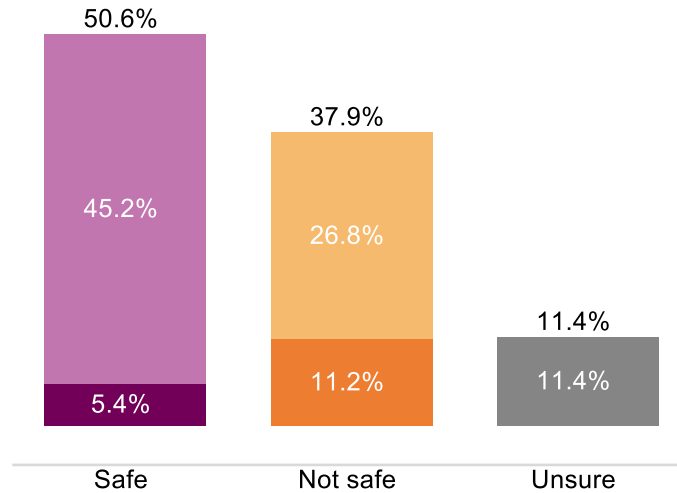


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|----------------------------|-------|-------|-------|-------|-------|----------|----------|-------|-----------|-----------|------------|--------------|----------|--------|---------|-------|--------|-----------|----------|------------|-------|-----------------|-----------|-----------|--------|--------|
| Support Total | 54% | 59% | 67% | 88% | 67% | 83% | 66% | 52% | 60% | 67% | 88% | 61% | 59% | 73% | 60% | 65% | 61% | 57% | 62% | 65% | 62% | 62% | 60% | 67% | 66% | 60% |
| Oppose Total | 29% | 27% | 19% | 1% | 18% | 7% | 21% | 33% | 24% | 21% | 10% | 20% | 28% | 19% | 24% | 16% | 29% | 28% | 25% | 20% | 24% | 25% | 28% | 15% | 23% | 23% |
| Strongly support | 39% | 39% | 40% | 54% | 39% | 52% | 45% | 36% | 36% | 46% | 80% | 43% | 29% | 54% | 37% | 43% | 37% | 29% | 36% | 47% | 40% | 39% | 36% | 46% | 41% | 38% |
| Somewhat support | 15% | 21% | 27% | 34% | 29% | 31% | 20% | 15% | 24% | 21% | 8% | 18% | 30% | 20% | 24% | 22% | 24% | 28% | 26% | 18% | 22% | 23% | 23% | 21% | 25% | 22% |
| Neither support nor oppose | 9% | 5% | 8% | 2% | 10% | 1% | 10% | 6% | 6% | 7% | 0% | 10% | 5% | 3% | 7% | 10% | 3% | 6% | 7% | 7% | 8% | 4% | 7% | 7% | 5% | 9% |
| Somewhat oppose | 13% | 15% | 6% | 0% | 6% | 1% | 9% | 17% | 8% | 10% | 0% | 7% | 11% | 9% | 9% | 7% | 9% | 13% | 13% | 5% | 9% | 11% | 10% | 7% | 6% | 10% |
| Strongly oppose | 16% | 12% | 13% | 1% | 12% | 5% | 12% | 17% | 17% | 11% | 10% | 12% | 17% | 10% | 15% | 9% | 20% | 15% | 12% | 15% | 15% | 13% | 18% | 8% | 17% | 13% |
| Unsure | 8% | 8% | 6% | 8% | 5% | 9% | 3% | 9% | 10% | 5% | 2% | 9% | 8% | 4% | 9% | 9% | 6% | 8% | 6% | 8% | 7% | 9% | 6% | 11% | 6% | 8% |

Do you support or oppose the new Denver Public Schools policy to send School Resource Officers, which are sworn law enforcement officers responsible for safety and crime prevention, back into schools?



Kids Safe in Schools

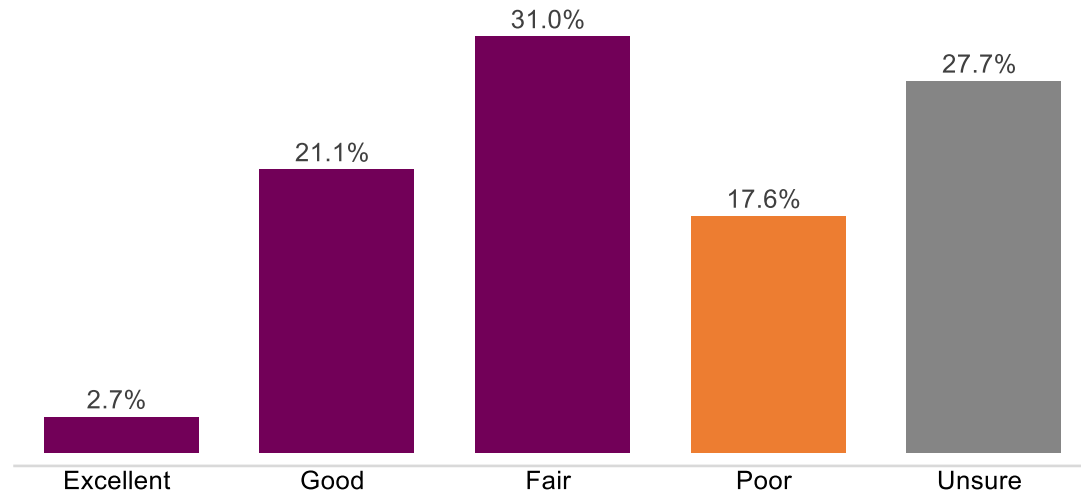


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|-----------------|-------|-------|-------|-------|-------|----------|----------|-------|-----------|-----------|------------|--------------|----------|--------|---------|-------|--------|-----------|----------|------------|-------|-----------------|-----------|-----------|--------|--------|
| Safe Total | 43% | 47% | 55% | 64% | 62% | 55% | 46% | 43% | 48% | 53% | 44% | 52% | 51% | 48% | 52% | 50% | 52% | 62% | 62% | 41% | 52% | 45% | 50% | 51% | 50% | 52% |
| Not safe Total | 46% | 48% | 28% | 27% | 21% | 39% | 48% | 47% | 37% | 39% | 44% | 34% | 38% | 51% | 35% | 38% | 38% | 23% | 25% | 50% | 36% | 44% | 35% | 42% | 42% | 35% |
| Very safe | 6% | 3% | 5% | 9% | 7% | 5% | 4% | 6% | 4% | 7% | 5% | 6% | 6% | 5% | 6% | 6% | 5% | 10% | 6% | 4% | 6% | 5% | 5% | 6% | 4% | 7% |
| Somewhat safe | 38% | 44% | 50% | 55% | 55% | 51% | 42% | 37% | 44% | 46% | 40% | 46% | 46% | 43% | 46% | 44% | 47% | 52% | 56% | 37% | 46% | 41% | 45% | 45% | 46% | 45% |
| Not very safe | 30% | 38% | 21% | 17% | 17% | 26% | 30% | 36% | 25% | 28% | 24% | 26% | 28% | 36% | 25% | 28% | 26% | 17% | 19% | 34% | 25% | 32% | 25% | 29% | 29% | 26% |
| Not safe at all | 15% | 10% | 7% | 10% | 4% | 13% | 18% | 11% | 12% | 10% | 19% | 8% | 10% | 15% | 10% | 10% | 12% | 6% | 6% | 16% | 11% | 11% | 10% | 13% | 13% | 9% |
| Unsure | 11% | 4% | 17% | 9% | 16% | 5% | 6% | 10% | 14% | 8% | 12% | 14% | 10% | 1% | 13% | 12% | 10% | 15% | 13% | 9% | 12% | 11% | 14% | 8% | 8% | 13% |

How safe do you believe children are while attending Denver Public Schools?



DPS Education Rating



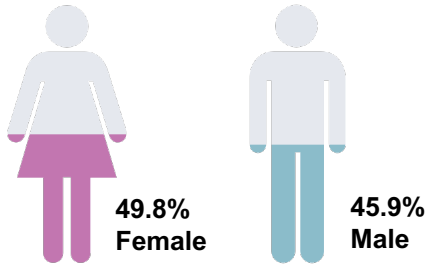
| | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | West CCDs | East CCDs | Republican | Unaffiliated | Democrat | Parent | No Kids | Owner | Renter | Promoters | Passives | Detractors | White | Voters of Color | <20 years | 20+ years | <\$75k | \$75k+ |
|-----------|-------|-------|-------|-------|-------|----------|----------|-------|-----------|-----------|------------|--------------|----------|--------|---------|-------|--------|-----------|----------|------------|-------|-----------------|-----------|-----------|--------|--------|
| Excellent | 2% | 1% | 3% | 5% | 4% | 2% | 3% | 1% | 3% | 2% | 0% | 5% | 2% | 8% | 2% | 2% | 3% | 5% | 5% | 1% | 3% | 2% | 3% | 2% | 3% | 3% |
| Good | 25% | 25% | 16% | 23% | 19% | 18% | 26% | 25% | 16% | 27% | 8% | 21% | 26% | 30% | 19% | 19% | 24% | 38% | 21% | 16% | 23% | 17% | 22% | 20% | 26% | 20% |
| Fair | 34% | 24% | 32% | 28% | 36% | 26% | 27% | 31% | 30% | 32% | 28% | 33% | 30% | 35% | 30% | 31% | 30% | 29% | 32% | 32% | 29% | 34% | 28% | 36% | 30% | 31% |
| Poor | 17% | 16% | 17% | 19% | 13% | 26% | 21% | 15% | 19% | 16% | 45% | 14% | 12% | 23% | 16% | 22% | 13% | 6% | 4% | 30% | 15% | 23% | 14% | 23% | 14% | 20% |
| Unsure | 21% | 33% | 32% | 25% | 28% | 28% | 23% | 27% | 32% | 23% | 19% | 26% | 31% | 5% | 33% | 26% | 30% | 22% | 39% | 23% | 30% | 24% | 34% | 19% | 27% | 27% |

How would you rate the quality of education children are receiving in Denver's K-12 public schools?

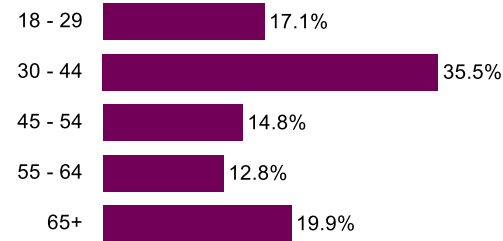


Demographics

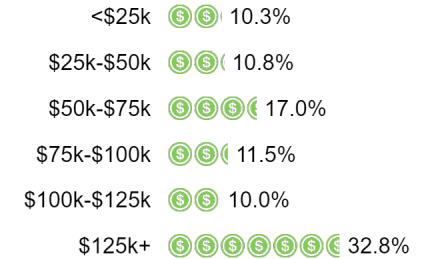
Sex



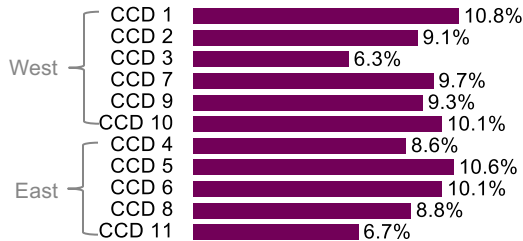
Age Range



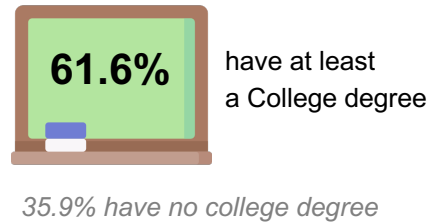
Household Income



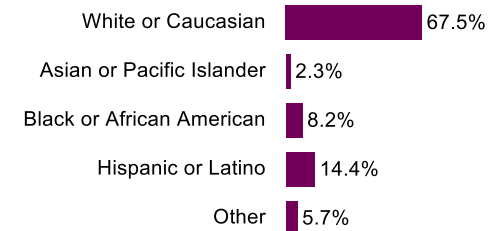
Geo - City Council District



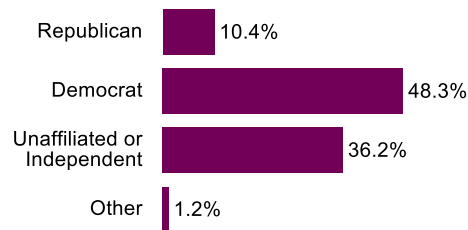
Education



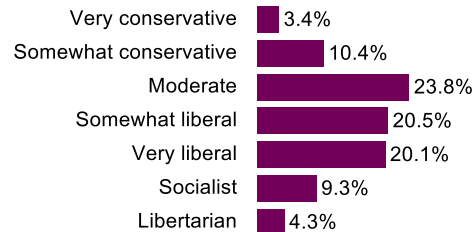
Race/Ethnicity



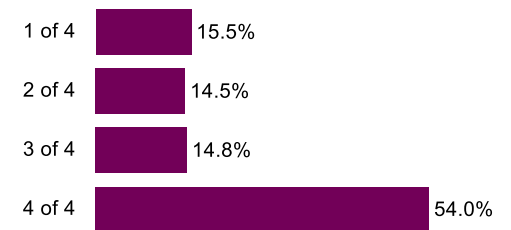
Partisanship



Ideology



General Election X of 4



Sample size: 414

