COLORADO POLLING INSTITUTE

CYGNAL ▲Aspect Strategic

Survey of Likely 2024 General Election Voters

Denver, Colorado

Conducted August 17 – 18, 2023

n=414 | ±4.72%

1. Which two of the following issues are most important for the Denver city government to address?

	Freq.	%
Crime and public safety	140	33.9%
Housing affordability	170	41.2%
Cost of living	131	31.6%
Homelessness	210	50.6%
Economy and jobs	25	6.2%
Climate and the environment	37	8.9%
Traffic and road quality	40	9.7%
Parks and recreation	1	0.3%
Growth and development	20	4.7%
Walking, biking, and transit options	33	8.0%
Social and racial inequality	20	4.8%
Unsure	0	0.0%
Total	414	100.0%

Vote Method

2. How do you plan to vote in the November 2024 general election for President and U.S. Congress, if at all?

	Freq.	%
Return ballot in-person on Election Day	**98**	**23.6%**
Definitely return ballot in-person on Election Day	60	14.6%
Probably return ballot in-person on Election Day	37	9.0%
Vote by mail returning ballot as soon as possible	**156**	**37.7%**
Definitely vote by mail returning ballot as soon as possible	119	28.7%
Probably vote by mail returning ballot as soon as possible	37	9.0%
Vote by mail returning ballot closer to the election	**160**	**38.7%**
Definitely vote by mail returning ballot closer to the election	110	26.5%
Probably vote by mail returning ballot closer to the election	50	12.1%

	Freq.	%
I do not plan to vote in the November 2024 general election	0	0.0%
Unsure	0	0.0%
Total	414	100.0%

NPS Denver

3. On a scale of 1 to 10, how likely are you to recommend Denver to a friend or colleague, with 1 meaning not likely at all and 10 meaning extremely likely?

	Freq.	*%*
1	61	14.8%
2	18	4.2%
3	29	7.1%
4	25	6.1%
5	50	12.1%
6	34	8.2%
7	61	14.9%
8	61	14.8%
9	30	7.1%
10	43	10.4%
Unsure	2	0.4%
Total	414	100.0%

City Direction

4. Generally speaking, would you say things in Denver are headed in the right direction or off on the wrong track?

	Freq.	*%*
Right direction	**180**	**43.5%**
Definitely the right direction	10	2.4%
Mostly the right direction	170	41.1%
Wrong track	**181**	**43.8%**
Mostly the wrong track	103	24.8%
Definitely the wrong track	79	19.1%
Unsure	52	12.6%
Total	414	100.0%

Safety

5. How safe do you feel in Denver?

	Freq.	*%*
Safe	**280**	**67.6%**
Very safe	74	17.9%
Somewhat safe	205	49.6%
Not safe	**132**	**31.8%**

Not very safe	90	21.8%
Not safe at all	42	10.1%
Unsure	3	0.6%
Total	414	100.0%

6 – 10. For each of the following, please indicate if you have heard of the person, organization, or place, and if you have, whether you have a favorable or unfavorable opinion of them. If you haven't heard of a name, choose so.

	Fav	Very Fav	Unfav	Very Unfav	No opinion	NHO	NET Fav
Mayor Mike Johnston	<u>46.0%</u> <u>190</u>	12.7% 52	<u>22.2%</u> <u>92</u>	6.9% 29	28.3% 117	3.5% 14	23.7%
Denver City Council	<u>38.3%</u> <u>159</u>	0.9% 4	<u>33.8%</u> <u>140</u>	14.6% 61	24.0% 99	3.9% 16	4.6%
Denver Police Department	<u>50.5%</u> <u>209</u>	10.4% 43	<u>42.5%</u> <u>176</u>	20.0% 83	6.0% 25	0.9% 4	8.0%
Denver International Airport (DIA)	<u>71.1%</u> <u>295</u>	17.2% 71	<u>23.3%</u> <u>97</u>	9.1% 38	4.2% 17	1.3% 6	47.8%
Regional Transportation District (RTD)	<u>54.7%</u> <u>226</u>	11.3% 47	<u>29.6%</u> <u>123</u>	8.6% 36	12.4% 51	3.2% 13	25.1%

Thinking about the issue of homelessness in Denver…

Johnston Homelessness Plan Approval

11. Based on what you have seen, read, or heard, do you approve or disapprove of Mayor Mike Johnston's plans for addressing homelessness, or have you not heard enough to form an opinion?

	Freq.	%
<u>Approve</u>	<u>140</u>	<u>33.9%</u>
Strongly approve	46	11.1%
Somewhat approve	95	22.9%
<u>Disapprove</u>	<u>82</u>	<u>19.7%</u>
Somewhat disapprove	46	11.0%
Strongly disapprove	36	8.7%
Have not heard enough to form an opinion	169	40.9%
Unsure	23	5.4%
Total	414	100.0%

12. Do you support or oppose the city of Denver continuing to perform "cleanups" or "sweeps" of large-scale homeless encampments that pose health and safety risks after providing at least 72-hour notice?

	Freq.	%
Support	**270**	**65.1%**
Strongly support	175	42.3%
Somewhat support	94	22.8%
Neither support nor oppose	**32**	**7.7%**
Oppose	**92**	**22.3%**
Somewhat oppose	40	9.7%
Strongly oppose	52	12.5%
Unsure	20	4.9%
Total	414	100.0%

Now thinking about the issue of housing in Denver…

Housing Financial Strain

13. How much of a financial strain is the cost of housing in Denver for you personally?

	Freq.	%
Significant financial strain	166	40.2%
Some financial strain	103	24.8%
A little financial strain	73	17.6%
No financial strain at all	67	16.1%
Unsure	5	1.2%
Total	414	100.0%

Housing Priority

14. Which of the following options should be a higher priority for the city of Denver's policies when it comes to new housing and development?

	Freq.	%
Listening to the concerns of residents in a neighborhood where new housing is being proposed, even if that means new housing sometimes doesn't get built	206	49.7%
Building new housing in all neighborhoods even if that means sometimes new	152	36.6%

housing gets built over the
objections of current residents

Unsure	57	13.7%
Total	414	100.0%

Downtown Recovery

15. Do you feel optimistic or pessimistic about the progress being made on downtown Denver's recovery?

	Freq.	%
Optimistic	**125**	**30.2%**
Very optimistic	20	4.8%
Somewhat optimistic	105	25.4%
Neither optimistic nor pessimistic	**80**	**19.4%**
Pessimistic	**185**	**44.6%**
Somewhat pessimistic	112	27.0%
Very pessimistic	73	17.6%
Unsure	24	5.9%
Total	414	100.0%

Thinking about voting in Denver…

Ranked-Choice Voting

16. Do you support or oppose a plan to replace Denver's existing municipal election system with one where voters rank candidates in order of preference and the lowest-ranked candidates are eliminated until one candidate receives a majority of votes?

	Freq.	%
Support	**198**	**47.8%**
Strongly support	109	26.4%
Somewhat support	89	21.4%
Neither support nor oppose	**57**	**13.8%**
Oppose	**98**	**23.8%**
Somewhat oppose	38	9.3%
Strongly oppose	60	14.5%
Undecided	61	14.7%
Total	414	100.0%

Term Limits

17. Denver currently limits elected officeholders, including mayor, auditor, clerk and recorder, and city council members, to no more than three consecutive four-year terms (12 years). Do you support or oppose a plan to reduce those limits to no more than two consecutive four-year terms (8 years)?

	Freq.	%
Support	**260**	**62.9%**
Strongly support	169	40.8%
Somewhat support	91	22.1%
Neither support nor oppose	**62**	**15.0%**
Oppose	**72**	**17.5%**
Somewhat oppose	40	9.7%
Strongly oppose	32	7.7%
Undecided	19	4.7%
Total	414	100.0%

18. What is your gender?

	Freq.	%
Female	206	49.8%
Male	190	45.9%
Something else	18	4.3%
Total	414	100.0%

19. What age range do you fall within?

	Freq.	%
Under 55	**279**	**67.3%**
18 - 29	71	17.1%
30 - 44	147	35.5%
45 - 54	61	14.8%
55 and Over	**135**	**32.7%**
55 - 64	53	12.8%
65+	82	19.9%
Total	414	100.0%

20. Are you the parent or guardian of a K-12 student, and if so what type of school do they attend?

	Freq.	%
Yes	**78**	**18.8%**
Yes, public school (not a Denver Public School)	11	2.7%
Yes, a Denver Public School	48	11.6%
Yes, private or parochial school	9	2.2%
Yes, public charter school	10	2.4%
No	**330**	**79.8%**
Unsure	6	1.4%
Total	414	100.0%

21. How long have you lived in Denver?

	Freq.	%
Less than 2 years	26	6.2%
Between 2 to 5 years	67	16.2%
Between 5 to 10 years	90	21.7%
Between 11 to 20 years	62	15.0%
More than 20 years	169	40.8%
Unsure	1	0.2%
Total	414	100.0%

22. How are you registered to vote in Colorado? You may consider yourself of a different party, but what does your voter registration card show?

	Freq.	%
Republican	43	10.4%
Democrat	200	48.3%
Unaffiliated or Independent	150	36.2%
Other	5	1.2%
Unsure	16	3.8%
Total	414	100.0%

23. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
Conservative	**57**	**13.8%**
Very conservative	14	3.4%
Somewhat conservative	43	10.4%
Moderate	**99**	**23.8%**

	Freq.	%
Liberal	**168**	**40.6%**
Somewhat liberal	85	20.5%
Very liberal	83	20.1%
Socialist	38	9.3%
Libertarian	18	4.3%
Unsure	34	8.2%
Total	414	100.0%

24. Do you own a home or rent in Denver?

	Freq.	%
Rent	186	44.9%
Own	220	53.2%
Unsure	8	1.9%
Total	414	100.0%

25. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than $25,000	42	10.3%
$25,000 - $49,999	45	10.8%
$50,000 - $74,999	70	17.0%
$75,000 - $99,999	48	11.5%
$100,000 - $124,999	41	10.0%
$125,000+	136	32.8%
Unsure	32	7.7%
Total	414	100.0%

26. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	279	67.5%
Asian or Pacific Islander	10	2.3%
Black or African American	34	8.2%
Hispanic or Latino	59	14.4%
Other	24	5.7%
Unsure	8	1.9%
Total	414	100.0%

27. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	58	13.9%
Democrat Joe Biden	306	74.0%
Another candidate	18	4.3%
Did not vote in 2020	11	2.7%
Unsure	21	5.1%
Total	414	100.0%

28. What's the highest level of education you have completed?

	Freq.	%
No degree	**149**	**35.9%**
Some high school	4	0.9%
High school diploma/GED	30	7.2%
Technical Certification	19	4.5%
Some college or Associate's Degree	97	23.4%
At least College	**255**	**61.6%**
Four-year undergraduate or Bachelor's Degree	151	36.4%
Graduate degree or further	105	25.2%
Unsure	10	2.4%
Total	414	100.0%

29. General Election X of 4

	Freq.	%
0 of 4	5	1.2%
1 of 4	64	15.5%
2 of 4	60	14.5%
3 of 4	61	14.8%
4 of 4	224	54.0%
Total	414	100.0%

30. Geo

	Freq.	%
Western City Council Districts	229	55.2%
Eastern City Council Districts	185	44.8%
Total	414	100.0%

31. Geo – City Council District

	Freq.	%
Denver City Cncl Dist 01	45	10.8%
Denver City Cncl Dist 02	38	9.1%
Denver City Cncl Dist 03	26	6.3%
Denver City Cncl Dist 04	36	8.6%
Denver City Cncl Dist 05	44	10.6%
Denver City Cncl Dist 06	42	10.1%
Denver City Cncl Dist 07	40	9.7%
Denver City Cncl Dist 08	37	8.8%
Denver City Cncl Dist 09	39	9.3%
Denver City Cncl Dist 10	42	10.1%
Denver City Cncl Dist 11	28	6.7%
Total	414	100.0%

32. Geo – School District

	Freq.	%
<u>NE</u>	**<u>167</u>**	**<u>40.4%</u>**
Denver School Dist 3	88	21.3%
Denver School Dist 4	79	19.1%
<u>Rest of Denver</u>	**<u>247</u>**	**<u>59.6%</u>**
Denver School Dist 1	91	22.0%
Denver School Dist 2	68	16.3%
Denver School Dist 5	88	21.3%
Total	414	100.0%

33. Age + Gender

	Freq.	%
F 18 - 29	29	7.1%
F 30 - 44	72	17.4%
F 45 - 54	34	8.2%
F 55 - 64	26	6.3%
F 65+	45	10.9%
M 18 - 29	33	8.0%
M 30 - 44	69	16.8%
M 45 - 54	27	6.6%
M 55 - 64	25	6.1%
M 65+	35	8.4%
Something else	18	4.3%
Total	414	100.0%

34. Race + Gender

	Freq.	%
White Female	132	31.8%
White Male	138	33.2%
Asian Female	5	1.1%
Asian Male	5	1.2%
Black Female	25	6.1%
Black Male	7	1.7%
Something else	23	5.7%
Hispanic Female	29	7.1%
Hispanic Male	27	6.6%
Other Female	13	3.2%
Other Male	9	2.1%
Total	414	100.0%

35. Education + Gender

	Freq.	%
Female At least College	134	32.3%
Female No degree	69	16.8%
Male At least College	111	26.9%
Male No degree	73	17.5%
Unsure	27	6.5%
Total	414	100.0%

36. Party + Age

	Freq.	%
Republican 18-29	3	0.7%
Republican 30-44	13	3.2%
Republican 45-54	4	1.0%
Republican 55-64	5	1.3%
Republican 65+	17	4.2%
Democrat 18-29	39	9.4%
Democrat 30-44	66	16.0%
Democrat 45-54	26	6.3%
Democrat 55-64	25	6.1%
Democrat 65+	44	10.5%
Unaffiliated or Independent 18-29	25	6.1%
Unaffiliated or Independent 30-44	58	14.1%
Unaffiliated or Independent 45-54	26	6.4%
Unaffiliated or Independent 55-64	21	5.0%
Unaffiliated or Independent 65+	19	4.6%
Another Party 18-29	1	0.3%
Another Party 30-44	3	0.8%
Another Party 45-54	1	0.1%
Unsure	16	3.8%
Total	414	100.0%

37. Party + Gender

	Freq.	%
Republican Female	16	3.8%
Republican Male	27	6.6%
Democrat Female	114	27.5%
Democrat Male	76	18.3%
Unaffiliated or Independent Female	65	15.7%
Unaffiliated or Independent Male	79	19.2%
Another Party Female	4	0.9%
Another Party Male	1	0.1%
Unsure	33	7.9%
Total	414	100.0%

METHODOLOGY

This probabilistic survey was conducted August 17 – 18, 2023, with 414 likely 2024 general election voters. It has a margin of error of ±4.72%. Known registered voters were interviewed via live calls and SMS. This survey was weighted to a likely 2024 general election voter universe.